



Fred. Olsen Cruise Lines



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## Book your 'All-Inclusive Holiday' in 2014/15 with Fred. Olsen Cruise Lines

Fred. Olsen Cruise Lines has launched a new brochure, called '[All-Inclusive Holidays](#)', targeted specifically at the 'yet to cruise' market. The brochure has simple, all-inclusive pricing, based on one cabin type, and tackles some of the perceived challenges of cruise head on, using more familiar mainstream cruise vocabulary, such as 'Ocean View Room', rather than 'Outside Cabin'.

All the holidays featured in the new brochure – with prices starting from just £510 per person – include the following:

- Comfortable en suite accommodation

- All meals on board – from sumptuous five-course dining to casual buffets and late-night snacks- Selected beers, wines, spirits and soft drinks\*
- Tea and coffee throughout the day, including morning coffee and biscuits, afternoon tea with sandwiches and cakes, and in-cabin dining
- Ice cream at selected on board venues- Leisure facilities, including gym, swimming pools and Jacuzzis
- Daily activities and lectures
- All evening entertainment, including dancing, cabaret shows and live music
- Captain’s Drinks Party and Gala Buffet (Gala Buffet not available on mini cruises)
- All UK port taxes
- Baggage portorage between your cabin and the drop-off / pick-up point

Nathan Philpot, Sales and Marketing Director for Fred. Olsen Cruise Lines, said:

“Our new ‘All-Inclusive Holidays’ brochure gives a very clear picture of what you can expect from a Fred. Olsen getaway, whether it be a relaxing scenic cruise through the Norwegian fjords or a sun-drenched voyage around the Caribbean...and best of all, almost everything is included in the price! This is why we have been voted ‘Best Value Cruise Line’ in two separate national awards two years in a row!”

Fred. Olsen’s new [‘Enjoyment Promise’](#) is also available to new guests – for bookings made up 28th February 2014, on departures of more than 14 weeks ahead, with a duration between seven and 35 nights – offering complete peace of mind that, should they not enjoy their holiday, Fred. Olsen will refund them their fare and pay for them to return home\*.

Furthermore, to encourage new people to book by 28th February 2014, Fred. Olsen is also offering 10% off its great-value brochure fares. If guests book

two cruises, they can save 20% off both cruises, and if they buy three or more cruises, they can save 30% off all cruises\*.

Itineraries in the new great-value 'All-Inclusive Holidays' brochure include:

- *Braemar's* **10-night [M1411 'Canary Islands & Madeira' cruise](#), ex London Gatwick / Manchester on 23rd April 2014**. Prices start from £685 per person (cruise only), based on two adults sharing a twin Interior Room.

The first visit is to **Valle Gran Rey** (La Gomera, Spain), before cruising onto **San Sebastian**, on the opposite side of this fascinating island, famous for its lush vegetation and dense 'rainforest', which is almost permanently enshrouded in cloud and mist.

From here, *Braemar* continues on to **Santa Cruz** in La Palma, famous for its wooden balconies, cobbled streets and ancient buildings.

An overnight stay in **Funchal** gives guests the opportunity to explore the beautiful 'Garden Island' of Madeira. Marvel at the exotic and stunning plants and flowers at the Botanical Gardens, or take tea at the iconic Reid's Hotel.

After stops in **Arrecife** (Lanzarote) and **Puerto del Rosario**(Fuerteventura), *Braemar* arrives in **Las Palmas** in Gran Canaria. Don't miss the cathedral in the square of Santa Ana, which has a mix of styles from Gothic to Neo-classical, resulting from a long period of construction.

The final port of call is **La Estaca**, El Hierro. The capital of 'Valverde', or 'Green Valley', it is located just a short journey from the port, and offers superb opportunities to sample local cheeses, or guests can take a stroll through the magnificent pine forests.

- **Black Watch's 11-night [W1411 'Highlands & Islands' cruise](#), ex Rosyth (Edinburgh) on 23rd August 2014**. Prices start from £1,190 per person, based on two adults sharing a twin Interior Room.

The first port of call is **Kirkwall** in the Orkney Islands, scene of many dramatic war stories. Balfour Castle on the tiny island of Shapinsay is the most northerly castle in Britain, and has overlooked Kirkwall Harbour for over 160 years. Then it is onto **Stornoway**, on the island of Lewis, before arriving for another overnight stop at **Portree**, on the Isle of Skye.

**Tobermory**, on the Isle of Mull, is the next port of call, with brightly painted buildings and picture-postcard scenery. Then it is onto **Douglas**, on the Isle of Man – the start and finishing point of the annual TT motorcycle race – which has a fascinating history and Viking legacy, as told in the Manx Museum.

Next stop is **Belfast**, home of the famous Giant's Causeway and of course, birthplace of the ill-fated *R.M.S. Titanic*.

The final port of call is **Lerwick**; close by is the Böd of Gremista, a fishing booth built in 1780, which has been transformed into a museum.

- **Balmoral's 10-night [L1416 'Waterways & Cities of Europe' cruise](#), ex Southampton on 24th October 2014.** Prices start from £820 per person, based on two adults sharing a twin Interior Room.

The first port of call on this 'Artistic City Break' cruise is **Oslo**, Norway's capital, for an overnight stay. Visit the National Gallery, home to Munch's *The Scream*, or explore the fascinating Vigeland Sculpture Park, containing 212 of Gustav Vigeland's sculptures.

*Balmoral* continues onto **Amsterdam** (The Netherlands) for another overnight stay. Here, guests can enjoy the contrast of 17th Century history and modern city life, and can take in its three most famous museums of the 40 in the city – the Rijksmuseum, the Van Gogh Museum and the Stedelijk Museum of Modern Art.

**Antwerp** (Belgium) is the final overnight stop on this cruise. The Cathedral of our Lady, which took 169 years to build, houses a number of major art works, including a series by Rubens.

Fred. Olsen was delighted to be voted 'Best Affordable Cruise Line' and runner-up 'Best Cruise Line' in the '*Cruise International Awards 2013*', and 'Best Value for Money' in the Cruise Critic 'Editors' Picks UK Awards 2013'.

Fred. Olsen's confidence in its service was backed up in *Which?'s* 2013 Holiday Survey, in which it was rated the second-highest cruise line in the UK, with a score of 86%. Fred. Olsen has also received over 5,600 genuine, independent guest reviews via leading consumer website Feefo, of which 95% have rated the cruise line 'Excellent' or 'Good'.

\*See the website [www.fredolsencruises.com](http://www.fredolsencruises.com) for full Terms and Conditions.

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Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

## Contacts



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