The Telegraph
CRUISE SHOW
Olympia, London 23-24 March 2013
cruisingshow.com

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# Find out from Fred. Olsen Cruise Lines' at the Telegraph CRUISE Show, Stand D40, London Olympia

Fred. Olsen Cruise Lines will have a team of experts on hand at this spring's *Daily Telegraph* CRUISE Show in London, Olympia on Saturday 23rd / Sunday 24th March 2013, ready to inspire and inform visitors on the right kind of Fred. Olsen cruise for them. Visitors can also take advantage of a variety of Fred. Olsen deals on selected cruises around the world.

The CRUISE Show, held at Olympia's Grand Hall, provides a showcase for the cruise industry, giving visitors interested in cruising a flavour of the different types of cruise holiday open to them. Fred. Olsen will have its team of knowledgeable experts available on Stand D40 to provide visitors with useful, informed advice on a wide range of exciting cruises and itineraries,

from a variety of convenient regional UK departure ports, with the theme of 'Bringing the world closer to you'.

As well as a number of special offers on many Fred. Olsen cruises, visitors booking on the day can save up to an additional £325 per person off brochure fares and special offers.

As well as talking to Fred. Olsen experts, visitors to the Show can also benefit from 'insider tips' from leading cruise journalists during presentations in the theatre area at Olympia. Fred. Olsen's expert Sales Team will be participating in a number of informative panel discussions, including 'Discover the Fred. Olsen Difference' and 'Destination Discovery'.

Fred. Olsen was crowned 'Best Affordable Cruise Line' at the 2012 '*Cruise International* Awards', as well as being voted 'Best for Learning', for the second year running, in recognition of its popular onboard enrichment programme, *Vistas*. Fred. Olsen was also runner-up in the 'Best Shore Excursion' and 'Best Cruise Line' categories, having been voted 'Cruise Line of the Year' in the inaugural '*Cruise International* Awards' in 2011.

Fred. Olsen's fleet of four traditional, more intimate ships, *Balmoral,Braemar*, *Boudicca* and *Black Watch*, being smaller, are able to sail to the heart of destinations worldwide from a number of convenient, regional UK ports.

Discounted tickets for entry to the Show can be obtained by booking in advance on www.cruisingshow.co.uk or by calling 0871 620 4024.

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Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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