



Mar 09, 2017 17:50 GMT

Fred. Olsen Cruise Lines celebrates record-breaking 2018/19 itineraries launch success!

Fred. Olsen Cruise Lines saw its most successful sales day ever on Tuesday 7th March 2017, with booking volumes showing an increase of 15% on the same day last year [Tuesday 15th March 2016], following the launch of its exciting new 2018/19 cruise programme to its top tier of *Oceans* loyalty club members. Fred. Olsen's new 2018/19 cruise programme has gone on general sale today [Thursday 9th March 2017].

In 2018/19, Fred. Olsen's fleet of four smaller, more intimate ships – *Balmoral*, *Braemar*, *Boudicca* and *Black Watch* – will be visiting no fewer than

228 destinations in 73 countries around the globe, plus 91 areas of scenic cruising, on over 135 different itineraries.

Justin Stanton, Sales and Marketing Director for Fred. Olsen Cruise Lines, said:

"Last year's launch was a hard one to beat, so this is excellent news for Fred. Olsen! This high demand to cruise with us again follows the creation of a fantastic range of ex-UK and worldwide fly-cruises in 2018/19, which focus on providing one-off experiences that give our guests a 'holiday of a lifetime'.

"Our new fly-cruise programme offers such a wide variety of experiences, including new exotic holidays to Arabia and India, and we will be growing on our best-selling 'Indian Ocean' itineraries – taking in some of the world's most stunning scenery and giving guests a 'closer', more authentic experience in the destination.

"We would encourage our guests to book early to secure their places on our innovative and immersive itineraries in 2018/19, as they are selling fast!"

Amongst Fred. Olsen's bestsellers in 2018/19 so far are as follows:

- *Boudicca's* 22-night D1810 '**Rome, Amalfi, Tuscany & the Italian Riviera**' cruise, ex Dover on 30th May 2018

- *Black Watch's* 26-night W1821 '**Canada in the Fall**' cruise, ex Liverpool on 22nd September 2018

- *Boudicca's* 14-night D1824 '**Islands of the Indian Ocean**' fly-cruise, ex Port Louis, Mauritius on 15th November 2018

In 2018/19, as well as an increased focus on worldwide fly-cruise holidays, Fred. Olsen will be making the most of its smaller-sized ships – which can sail right into the heart of the destination, where larger ships cannot reach – by featuring even more river, fjords and scenic cruising.

Highlights of Fred. Olsen's scenic cruises in 2018/19 include its signature '**Lochs of Scotland**' itineraries, along with its popular '**German Waterways**' and

‘French Rivers’ sailings. Fred. Olsen guests can also choose to cruise along the Guadalquivir River into Seville on a 14-night **‘Authentic Andalusia & Seville Orange Blossom’** sailing on shallow-drafted *Braemar* in March 2018, or opt for a 14-night **‘River Cruising to Bordeaux & the Seville Fair’** itinerary in April 2018, where they can take part in the ‘Feria de Abril’ and enjoy the city's spectacular fireworks.

For further information on Fred. Olsen Cruise Lines, visit the website at www.fredolsencruises.com Book online, call Reservations on 0800 0355 242 (Monday to Friday, 8am to 8pm; Saturday, 9am to 5pm; Sunday, 10am to 4pm), or visit an ABTA travel agent.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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