



Oct 07, 2020 17:14 BST

## **Fred. Olsen Cruise Lines crowned ‘Best Cruise Line’ for eighth year at Group Leisure and Travel Awards 2020**

Fred. Olsen Cruise Lines has today been named the ‘Best Cruise Line’ at the Group Leisure and Travel Awards 2020 – for the eighth year.

The ceremony for the awards, now in their 24<sup>th</sup> year, was held virtually for the first time this evening, presented by TV personality and magician Ben Hanlin.

On receiving the award, Ellie Fulcher, Sales Manager for Groups and Affinity at Fred. Olsen Cruise Lines, said:

“Winning any award is always incredible, but when they are voted for by our guests and group travel organisers like this it really does mean the world, especially during such a challenging year for our industry.

“From the bottom of my heart, thank you so much to everyone who voted for us. We can’t wait to welcome you all back on board when we resume sailing next year – and of course, to show you our two exciting new ships, too!”

Fred. Olsen was one of six cruise lines shortlisted for the award, alongside AMA Waterways, Arena River Cruises, CroisiEurope, Emerald Waterways and SAGA.

This latest accolade follows on from Fred. Olsen also being named the ‘Best Cruise Line Operator for Groups’ at the Group Travel Awards 2020 last month.

Last year, in addition to the ‘Best Cruise Line’ title, Ellie also received the

Excellence Award for the enthusiasm, dedication and commitment she shows for creating exceptional group travel experiences aboard the Fred. Olsen fleet.

From groups of friends and families, club and society holidays to full ship charters, Fred. Olsen offers tailor-made experiences to suit any group.

**For group bookings and enquiries, please contact Fred. Olsen Cruise Lines' dedicated Group Sales Department on 01473 746169 (Monday to Friday, 9am until 5pm), or e-mail [ellie.fulcher@fredolsen.co.uk](mailto:ellie.fulcher@fredolsen.co.uk). For further information on Fred. Olsen Cruise Lines, visit the website at [www.fredolsencruises.com](http://www.fredolsencruises.com)**

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Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

## Contacts



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