



## FRED. OLSEN CRUISE LINES BEST AFFORDABLE CRUISE LINE

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**Fred. Olsen Cruise Lines is voted 'Best Affordable Cruise Line', for the second year running, at the 2013 'Cruise International Awards'**

Fred. Olsen Cruise Lines was delighted to be voted '**Best Affordable Cruise Line**', for the second year running, at the 2013 '*Cruise International Awards*', as well as being awarded runner-up 'Highly Commended' in the 'Best Cruise Line' category.

The '*Cruise International Awards*', held at the British Film Institute in London on 12<sup>th</sup> September 2013, are the only cruise industry accolades voted for by

genuine cruisers, and this year attracted some 24,000 nominations from readers of *Cruise International* magazine and keen cruise customers, across 19 categories. The award was presented to Fred. Olsen by TV presenter Jenni Falconer.

Liz Jarvis, Editor of *Cruise International*, said:

“The award for ‘Best Affordable Cruise Line’ recognises those cruise lines that offer a fantastic holiday experience, including great food, activities and entertainment, in an incredibly enticing package. Huge congratulations to Fred. Olsen for winning this highly competitive category for the second year in a row.”

Nathan Philpot, Sales and Marketing Director for Fred. Olsen Cruise Lines, said:

“It is always rewarding to be recognised by our guests for the great job that our teams perform across our fleet to try to give the very best cruise experience that they possibly can.

“At Fred. Olsen Cruise Lines, we are committed to offering high-quality, memorable cruise holidays at a consistently competitive price, and we are pleased to see that we are clearly hitting the mark with our guests. Thanks to all those who voted for us, and we are delighted to be adding this prestigious award to our trophy cabinet!”

Fred. Olsen has been helping guests to budget for their cruise holiday and benefit from significant cost savings with its ‘all-inclusive’ drinks package, introduced last September, where guests can choose from a selection of discounted drinks on board for an extremely competitive per person, per night rate.

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Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

## Contacts



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