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Fred. Olsen Cruise Lines' new 'Warmer Cruising' campaign can save you up to 40%!

Fred. Olsen Cruise Lines has launched a new 'Warmer Cruising' campaign, offering guests up to 40% off a selection of tempting cruises between October 2016 and March 2017, from the convenient regional UK departure ports of Southampton, London Tilbury, Liverpool, Dover, Harwich and Rosyth (Edinburgh). These cruises, which must be booked by 12th October 2016, are ideal Winter getaways and provide excellent savings, with prices starting from just £59 per person.

Destinations featured in Fred. Olsen's new 'Warmer Cruising' campaign

include the Caribbean, Canary Islands, Mediterranean, Northern Europe and the Baltic, with short breaks also available from between one and four nights – the perfect 'taster' cruise for those taking to the sea for the very first time.

Fred. Olsen's new 'Warmer Cruising' promotion is being supported by a multimedia advertising campaign, including a TV advertisement being shown on digital channels ITV3, Gold, Drama, Channel Five (afternoon movies), Crime & Investigation, True Entertainment, Community Channel, News 18, True Movies1 and Sky Arts until 27th August 2016, and again from 12th to 30th September 2016. The campaign will also feature online video advertising, door-drops in Harwich, Liverpool, Southampton and Tilbury, and regional and national press advertising.

Examples of the great-value cruises available in Fred. Olsen's new 'Warmer Cruising' brochure include:

<u>Black Watch's 16-night W1618 'France, Portugal & the Canary Islands' cruise, ex Rosyth (Edinburgh) on 12th October 2016.</u> Prices start from just £899 per person (was £1,499 per person, saving 40%).

Ports of call: Rosyth (Edinburgh), UK – Honfleur, France – Lisbon, Portugal – Arrecife, Lanzarote – Santa Cruz, Tenerife – Santa Cruz, La Palma – Funchal, Madeira – Oporto (from Leixoes,) Portugal – Rosyth (Edinburgh), UK

For further information: http://www.fredolsencruises.com/places-we-visit/cruise-holiday/france-portugal-and-the-canary-islands-w1618?referrer=7&isback=1

<u>Boudicca's four-night D1623 'Irish Christmas Markets' cruise, ex Liverpool on 11th December 2016.</u> Prices start from just £239 per person (was £399 per person, saving 40%).

Ports of call: Liverpool, UK – Cobh, Republic of Ireland – Dublin, Republic of Ireland – Belfast, UK – Liverpool, UK

For further information:http://www.fredolsencruises.com/places-we-visit/cruise-holiday/irish-christmas-markets-d1623?referrer=7&isback=1

Balmoral's 18-night L1631 'Canaries Christmas & New Year' cruise, ex

Southampton on 20th December 2016. Prices start from just £1,649 per person (was £2,199 per person, saving 25%).

Ports of call: Southampton, UK – Casablanca, Morocco – Arrecife, Lanzarote – Puerto del Rosario, Fuerteventura (overnight stay) – Las Palmas, Gran Canaria – Santa Cruz – San Sebastian, La Gomera – Santa Cruz, Tenerife – Funchal, Madeira – Lisbon, Portugal – Southampton, UK

For further information: http://www.fredolsencruises.com/places-we-visit/cruise-holiday/canaries-christmas-and-new-year-l1631?referrer=7&isback=1

Braemar's 14-night M1706 'Norway Winter' cruise, ex Dover on 18th March **2017.** Prices start from just £1,199 per person (was £1,499 per person, saving 20%).

Ports of call: Dover, UK – *Cruising Karmsund* – Haugesund, Norway – *Crossing the Arctic Circle* – Bodø, Norway – Tromsø, Norway – Alta, Finnmark, Norway (overnight stay) – Narvik, Norway – *Cruising Seven Sisters mountain range* – *Cruising Torghatten* – *Cruising Rørvik* – Andalsnes, Romsdalsdalsfjord – Bergen, Norway – Stavanger, Norway – Dover, UK

For further information: http://www.fredolsencruises.com/places-we-visit/cruise-holiday/norway-winter-m1706?referrer=7&isback=1

All prices are based on two adults sharing a twin-bedded 'Interior Room', and include accommodation, all meals and entertainment on board, plus port taxes.

Guests can also choose to upgrade to Fred. Olsen's 'all-inclusive' drinks package for just £10 per person per night.

For further information on Fred. Olsen Cruise Lines, visit the website at www.fredolsencruises.com Book online, call Reservations on 0800 0355 242 (Monday to Friday, 8am to 8pm; Saturday, 9am to 5pm; Sunday, 10am to 4pm), or visit an ABTA travel agent.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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