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## Fred. Olsen Cruise Lines offers 25% cruise discount for guests affected by All Leisure Group's cancelled cruises

Following the cancellation by All Leisure Group ('ALG') of its Voyages of Discovery and Swan Hellenic cruise programmes and cessation of trading, Fred. Olsen Cruise Lines is offering those ALG guests affected a 25% discount off the cruise fare on any 2017 / 2018 / 2019 Fred. Olsen cruise currently on sale, on bookings made up to 31st January 2017 inclusive, subject to proof of their original ALG booking.

Neil Herbert, Head of Sales for Fred. Olsen Cruise Lines, said:

"We are saddened to hear the news that All Leisure Group has ceased trading. However, we want to help affected Voyages of Discovery and Swan Hellenic guests by giving them a Fred. Olsen cruise option.

"Fred. Olsen is renowned for its more intimate, small-ship cruising, which is very much in keeping with that of the affected cruise brands, and we are looking forward to welcoming new guests to try out the Fred. Olsen experience, maybe for the first time."

To make new bookings, or to enquire about availability for guests, travel agents can book through all booking channels, including the Reservations Department on 01473 742424. A promotional code must be quoted at time of booking: **VJAN25** for Voyages of Discovery-affected guests; and **SJAN25** for Swan Hellenic-affected guests.

**For further information on Fred. Olsen Cruise Lines, visit the website at**

[www.fredolsencruises.com/travelagentcentre](http://www.fredolsencruises.com/travelagentcentre)

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

## Contacts



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