



Fred. Olsen Cruise Lines Best Itineraries

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**Fred. Olsen is crowned Cruise Critic's
'Best for Itineraries' – for a record fourth
year running – and 'Best for Shore
Excursions'**

Experts at world-leading independent cruise review website, Cruise Critic, have voted Fred. Olsen Cruise Lines **'Best for Itineraries'** in its prestigious 'UK Editors' Picks Awards 2018', for a record fourth consecutive year!

As in 2017, this year is a double celebration for Fred. Olsen, as the cruise line has also been named **'Best for Shore Excursions'** by the Cruise Critic experts.

Fred. Olsen was awarded the coveted 'Best for Itineraries' title last year, for the fifth time overall, and was also voted 'Best for Solo Travellers'.

The winners of the 'UK Editors' Picks Awards 2018' are selected by Cruise Critic's team of knowledgeable cruise experts, based on the lines and ships that they feel are 'at the top of their game', and best represent excellence in the Ocean, River and Luxury categories.

Speaking about Fred. Olsen's two prestigious new awards, Adam Coulter, UK Managing Editor, Cruise Critic; said:

"What's so impressive about Fred. Olsen's itineraries is the wide diversity of options. Its world cruises truly take passengers around the globe, highlighting far-flung ports in Africa, Asia, the Middle East, Caribbean, Europe and many other destinations. And to complement these incredible itineraries, Fred. Olsen also offers a variety of great shore tours that are at a pace that truly let guests take in the destination, ensuring your holiday actually feels like one."

Clare Ward, Director of Product and Customer Service for Fred. Olsen Cruise Lines, said:

"We are really proud to win Cruise Critic's prestigious 'Best for Itineraries' award for a record fourth year in a row, particularly as we know that itineraries and the destination are the most important factors for guests when choosing a cruise holiday.

"We always look for variety and innovation when putting our shore tours programmes together, with a particular focus on helping guests to experience the 'real' destination. For example, we are introducing new community-based elements to selected Caribbean itineraries from early 2019, which enable our guests to 'give something back' to the destinations that they visit, as well as enjoying a relaxing Fred. Olsen cruise holiday, and we hope to further develop these experiences.

"Thanks to the expert Cruise Critic judges for choosing Fred. Olsen, and we remain committed to 'bringing the world *closer*' to all our guests."

In 2019/20, Fred. Olsen's fleet of four smaller, more intimate ocean ships –

Balmoral, Braemar, Boudicca and *Black Watch* – will be visiting no fewer than 219 destinations in 75 countries around the globe, covering 79 areas of scenic cruising. Complementing the UK departure ports of Dover, Southampton, Liverpool, Newcastle and Edinburgh (Rosyth), there is also an expanded programme of exotic fly-cruises.

Fred. Olsen will also be entering into its second season of dedicated river cruises aboard stylish river ship, *Brabant*, in 2019. The cruise line will be offering 33 sailings ‘right into the heart’ of destinations along the Rhine, Danube, Moselle and Main rivers, departing from Amsterdam in The Netherlands, Düsseldorf and Nuremburg in Germany, Budapest in Hungary, Hirsova in Romania and Basel in Switzerland.

Fred. Olsen will be launching its full ocean cruise programme for 2020/21 in March 2019.

For further information on Fred. Olsen Cruise Lines, visit the website at www.fredolsencruises.com To learn more about the Cruise Critic ‘UK Editors’ Picks Awards 2018’, visit <http://www.cruisecritic.co.uk/editors-picks/>

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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