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Fred. Olsen offers tempting incentives on 2019 'Brabant' European river cruises

Fred. Olsen is building upon the success of its river cruise ship *Brabant*'s first season with an expanded programme of 33 departures in 2019, from April to November, with durations between five and 25 nights. To encourage guests to try a *Brabant* river cruise, Fred. Olsen has launched two tempting incentives, on all new bookings made up to 2nd July 2018 inclusive.

Guests can benefit from a **Free Tour** for every port day on 2019 *Brabant* river cruises *or***No Single Supplement** on selected room grades across *Brabant*'s 2019 cruise programme (offers are not combinable).

Justin Stanton, Sales and Marketing Director for Fred. Olsen Cruise Lines, said:

"Guests can rest assured that each and every *Brabant* river cruise is underpinned by the usual high standards, award-winning customer service and understated elegance that they have come to expect of Fred. Olsen's ocean-going offer.

"The programme is carefully designed so that guests can appreciate fully the beauty of the Danube, Rhine, Main and Moselle rivers. Every itinerary includes daytime scenic cruising, presenting gorgeous landscapes, all passing effortlessly before you. When docked alongside, our Destination Team will ensure that you are able to make the most out of your day, whether you book one of our excellent shore tours or choose to go it alone.

"Brabant may be small, carrying only 156 guests, but we are proud to have developed a very special, very British product, helping to create new memories for our guests across the spectacular waterways of Europe."

Fred. Olsen's river cruise itineraries on board *Brabant* for 2019 include: Düsseldorf, Germany to Amsterdam, The Netherlands; Düsseldorf to Nuremberg, Germany; Nuremberg to Budapest, Hungary; Budapest to Hirsova (Bucharest), Romania; Düsseldorf to Basel, Switzerland; and Hirsova (Bucharest) to Düsseldorf.

Fred. Olsen's two new incentives will apply to the following sample *Brabant* river cruises in 2019:

- Five-night R1901 'Springtime Dutch Discovery' fly-cruise, departing from Amsterdam, The Netherlands on 4th April 2019. Fly-cruise prices start from £999 per person (cruise-only from £699 per person).

Discover Amsterdam's world-famous attractions, such as the Rijksmuseum and Anne Frank House; or opt to view tulips in full seasonal bloom on a tour to the legendary Keukenhof Gardens. Enjoy scenic cruising across the Ijsselmeer, sail by the picturesque cities of Zutphen and Zwolle via the Ijssel River, and see the imposing Pannderden Fort, as 'Brabant' transits the Pannerden Canal. Visit a string of towns and cities steeped in history and authentic culture, including Nijmegen – The Netherlands' oldest city – and Kampen, home to one of the

country's best-preserved historic centres.

For further information: See 'Springtime Dutch Discovery'

- Seven-night R1912 'Scenic Gems of the German Landscape' fly-cruise, departing from Düsseldorf, Germany on 20th June 2019. Fly-cruise prices start from £1,499 per person, including return flights (cruise-only from £1,199 per person).

From magnificent architectural wonders and historical attractions, to some of Germany's very best areas of scenic beauty, the list of glorious sights to discover – both ashore and from aboard Brabant – are seemingly endless. Prepare to be enchanted by the fairytale fortresses, spires, vineyards and unspoilt countryside of the Middle Rhine and Lower Moselle valleys, as well as Cologne's incredible cathedral; the arresting sight of Hotel Dreesen; towering Reichsburg Castle in Cochem; the Siebengebirge Mountains; and much more. There are also chances to explore historic Strasbourg and sparkling Lucerne – on tour from Breisach – for an authentic taste of France and Switzerland.

For further information: See 'Scenic Gems of the German Landscape'

- Seven-night R1915 'Scenic Delights of the Moselle Valley' fly-cruise, departing from Basel, Switzerland on 11th July 2019. Fly-cruise prices start from £1,599 per person, including return flights (cruise-only from £1,299 per person).

Experience river cruising with an extra special twist on a romantic journey, filled with picturesque vineyards and gorgeous countryside scenery, resplendent castles, historic wine-making towns and much more. Look out for the hillside fortresses and forests of the enchanting Middle Rhine Valley from the comfort of Brabant's decks, and enjoy a journey through the most scenic areas of the Moselle Valley, including the size-restricted route to Bernkastel-Kues. Two of Europe's most spectacular cathedrals await discovery, in Strasbourg and Cologne – as well as Koblenz's ancient Ehrenbreitstein Fortress, and the imposing Reichsburg Castle, towering over charming Cochem.

For further information: See 'Scenic Delights of the Moselle Valley'

Built in 2006, 110-metre-long *Brabant* is a stylish and comfortable river cruise

boat, and has everything that guests will need to make their holiday a memorable one: from bright and spacious public areas, to well-equipped bedrooms and ample deck space, from which to enjoy the superb views. With just four decks – Haydn Deck 1, Strauss Deck 2, Mozart Deck 3 and Sun Deck 4 – and fewer than 80 rooms and suites, staffed by 40 crew members, Brabant has the intimate and friendly feel that Fred. Olsen's guests know and love.

Fred. Olsen guests – who are predominantly British – will feel at home on board *Brabant*, with English spoken throughout and all transactions conducted in Pounds Sterling. The British taste will also be reflected in the cuisine, customer service and shore tours on offer.

Brabant's classic design is smaller than many river boats, so guests will enjoy the usual hallmarks of Fred. Olsen's 'closer' approach to cruising. In keeping with Fred. Olsen's ocean-going fleet, this smaller-scaled vessel has the style, atmosphere and elegance of a country house hotel. Cherry wood interiors and contemporary colours combine to make guests feel relaxed from the moment that they step on board. Juliette balconies with panoramic windows are a feature of many of the rooms, so that guests can enjoy expansive views of Europe's most impressive waterways.

As with its ocean cruises, Fred. Olsen's unique 'Enjoyment Promise' will also apply to its river sailings. Peace of mind and relaxation start from the moment that guests choose a *Brabant* holiday: if guests book at least 12 weeks in advance, on cruises of five nights or more, and find that the cruise is not for them within 24 hours of sailing, they just need to let Reception know on board and Fred. Olsen promises to arrange and pay for their flight back to the UK from the next port and repay the cost of their cruise.

For further information on Fred. Olsen's 'European River Cruising' programme, visit the website at www.fredolsencruises.com/river-cruisesBook online, call Reservations on 0800 0355 242 (Monday to Friday, 8am to 8pm; Saturday, 9am to 5pm; Sunday, 10am to 4pm), or visit an ABTA travel agent.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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