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'Fred. Olsen's On the Case'! Travel agents to receive FREE case of wine for bookings in 'Save £100 per person' campaign, valid on almost every August and September 2019 sailing

Fred. Olsen Cruise Lines is offering travel agents a FREE case of wine for bookings made onto a new 'Save £100 per person' offer, with the launch of its 'Fred. Olsen's On the Case' campaign, for all bookings made by 13<sup>th</sup> August inclusive.

All travel agents need to do to qualify is to use the promotional code

'WINE100' at the time of booking, which will apply the £100 per person saving and allow the agency to claim a free case of wine from Virgin Wines online. Please note, travel agents will only be able to claim one free case of wine per week.

It means that, not only can holidaymakers enjoy great savings on a last minute summer holiday – with an extra £100 per person off almost every ocean and river sailing with Fred. Olsen Cruise Lines in August and September, on top of existing offers – but every travel agent to make a booking under the scheme will qualify to receive a case of eight bottles of wine, completely free as part of its 'Fred. Olsen is on the Case' campaign.

Geoff Ridgeon, Head of Sales at Fred. Olsen Cruise Lines, said:

"Last year we launched our 'Big Fred. Olsen Giveaway', giving one lucky travel agent the chance to win a car. This year, we wanted to reward the hard work of all of our dedicated and loyal travel agents, without whom we simply could not operate.

"With that in mind, every travel agent who makes a booking under our latest campaign, saving guests £100 per person off the lead-in price, even when there are other offers in play, will receive a free case of wine from Virgin Wines.

"It is a great way for us to reward our customers with great savings, while also rewarding the travel agents who sell our cruises.

"Whether your customer is looking for a relaxing break in the sunshine, or wants a holiday where they can get out and explore, we are sure there is an itinerary to suit everyone."

Itineraries featured in the £100 per person saving offer include:

**Balmoral's five-night L1921 'Norwegian Fjords in Five Nights' sailing, departing Newcastle on 23<sup>rd</sup> August 2019.** Prices start from £599 per person, when quoting 'WINE100' at time of booking. **Ports of call:** Newcastle, UK – Cruising Lysefjord, Norway – Eidfjord, Norway – Cruising Ulvikafjord, Norway – Cruising Hardangerfjord, Norway – Bergen, Norway – Newcastle, UK

For more details: Visit L1921 'Norwegian Fjords in Five Nights'

**Braemar's 11-night M1922 'Spain, Portugal & Madeira' sailing, departing Southampton on 27<sup>th</sup> August 2019.** Prices start from £899 per person, when quoting 'WINE100' at time of booking.

**Ports of call:** Southampton, UK – La Coruña, Spain – Vigo, Spain – Funchal (overnight stay), Madeira – Lisbon, Portugal – Southampton, UK

For more details: Visit M1922 'Spain, Portugal & Madeira'

**Brabant's nine-night R1922 'Eastern European Danube Discovery' fly-cruise, departing Budapest, Hungary (flights from London Heathrow) on 29<sup>th</sup> August 2019.** Prices start from £1,199 per person, when quoting 'WINE100' at time of booking.

**Ports of call:** Budapest, Hungary (overnight stay) – Kalocsa, Hungary – Belgrade, Serbia (overnight stay) – Cruising the Iron Gates, Serbia – Vidin, Bulgaria – Ruse, Bulgaria (overnight stay) – Cruising Lower Danube, Romania – St Gheorghe, Romania – Braila, Romania

For more details: Visit <u>R1922 'Eastern European Danube Discovery'</u>

**Boudicca's 11-night D1922 'Scandinavian Islands with Stockholm' sailing, departing Dover on 15<sup>th</sup> September 2019.** Prices start from £1,199 per person, when quoting 'WINE100' at time of booking.

**Ports of call:** Dover, UK – Kiel Canal Transit, Germany – Rønne, Denmark – Visby, Sweden – Stockholm, Sweden – Cruising Stockholm Archipelago, Sweden – Mariehamn, Finland – Copenhagen, Denmark – Kiel Canal Transit, Germany – Dover, UK

For more details: Visit D1922 'Scandinavian Islands with Stockholm'

All prices shown above are based on two adults sharing a twin-bedded Interior or Standard Room, and include accommodation, all meals and entertainment on board, plus port / airport taxes, flights and transfers, where applicable.

Guests can also choose to upgrade to Fred. Olsen's 'all-inclusive' drinks package from just £19 per person, per night on its Ocean cruises, and from just £15 per person, per night for the 'Dining Drinks Upgrade' on Brabant's River cruises.

Fred. Olsen is so committed to helping guests to enjoy the perfect getaway from the moment that they book, without having to worry about the uncertainties of Brexit, that it has launched its pioneering 'Brexit Promise', believed to be the first of its kind within the industry. If a cruise is cancelled due to the UK leaving the European Union, Fred. Olsen guarantees to give guests a full refund on that sailing, PLUS a free cruise.

For further information on Fred. Olsen Cruise Lines, visit the website at visit the website at <u>www.fredolsencruises.com/agent</u> or call the Trade Support Team on 01473 746164.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

## Contacts



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