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## **‘Free On Shore Spending Money’ and more on a 2018/19 Fred. Olsen cruise**

Fred. Olsen has launched a new sales campaign, ‘Free On Shore Spending Money & Added Benefits’, for new bookings made until 30<sup>th</sup> June 2017, on all 2018/19 cruises of seven nights and more, which depart from 3<sup>rd</sup> April 2018 onwards.

Guests will be given ‘Free On Shore Spending Money’ of €200 per room (or equivalent, depending on the currency), and they will be entitled to additional ‘added value’ benefits that change from week to week, enabling them to sample one of Fred. Olsen’s onboard services or enjoy one of the many fascinating shore tours available.

Examples of these additional benefits are as follows:

- Week 1 (for new bookings made up until 16<sup>th</sup> June 2017): a free tour worth up to £50 per person
- Week 2 (for new bookings made between 17<sup>th</sup> and 23<sup>rd</sup> June 2017): a free photography package
- Week 3 (for new bookings made between 24<sup>th</sup> and 30<sup>th</sup> June 2017): a free spa treatment

Justin Stanton, Sales and Marketing Director for Fred. Olsen Cruise Lines, said:

“This is a fantastic deal for anyone booking a 2018/19 Fred. Olsen sailing. As well as the usual benefits that our guests can expect – such as our fabulous itineraries and unrivalled personal service on board our smaller fleet – we have gone one step further.

“Whether our guests’ dream holiday is seeing the beauty of the Norwegian Fjords or soaking up the sun in the Mediterranean, this amazing offer means that they can treat themselves to something extra, both on and off the ship – making the Fred. Olsen experience even more memorable! ”

**For further information on Fred. Olsen Cruise Lines, visit the website at [www.fredolsencruises.com](http://www.fredolsencruises.com) Book online, call Reservations on 0800 0355 242 (Monday to Friday, 8am to 8pm; Saturday, 9am to 5pm; Sunday, 10am to 4pm), or visit an ABTA travel agent.**

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Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

## Contacts



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