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## Guests can vote to 'steer the ship' on a Fred. Olsen Baltic cruise in Spring 2018

Looking for a holiday with a difference in 2018? Guests aboard Fred. Olsen Cruise Lines' *Braemar* this Spring will get the chance to 'steer the ship', on an innovative 14-night 'You Choose Your Cruise' sailing of the Baltic, departing from Southampton on 29<sup>th</sup> May 2018, for adults only.

On this unique 'cruise with a twist', Fred. Olsen's adult guests can 'chart the ship's course' and choose between two ports of call as the ships sails – keeping each destination a mystery! Guests can decide between vibrant capital cities, or opt to visit little-known – but charming – gems across The Netherlands, Germany, Denmark, Finland and Estonia.

Each guest's ballot is counted and the result is delivered to the Captain, who announces the winning choice. There are just two highlights that have been confirmed in advance: an overnight stay in St. Petersburg, Russia and a sailing of the Kiel Canal, which is inaccessible to larger ships due to size restrictions.

Justin Stanton, Sales and Marketing Director for Fred. Olsen Cruise Lines, said:

"The atmosphere is electric each voting day, and this exciting two-week cruise puts guests firmly in command! 'You Choose Your Cruise' creates a holiday made especially for those who love mystery, adventure and the smaller-ship atmosphere of a Fred. Olsen cruise.

"The first of the difficult destination choices that guests will have to make on board will be between Amsterdam and Rotterdam; both offer a number of attractions, but have a very different feel. Guests' influence continues from there for the rest of the cruise!"

To make this special themed cruise even more attractive, Fred. Olsen is offering the added benefits of £200 per person FREE cashback on board, <u>plus</u> FREE drinks or FREE tours – on all new bookings made until 1<sup>st</sup> March 2018 inclusive.

The details of Fred. Olsen's 'You Choose Your Cruise' getaway are as follows:

- Braemar's 14-night M1814 'You Choose Your Cruise - Baltic' sailing (adultonly), ex Southampton on 29<sup>th</sup> May 2018. Prices start from £1,799 per person.

**Ports of call:** Southampton, UK – Amsterdam *or* Rotterdam, The Netherlands – Copenhagen *or* Hundested, Denmark – Tallinn *or* Saaremaa, Estonia – St. Petersburg, Russia (overnight stay) – Helsinki *or* Kotka, Finland – Wismar *or* Travemünde, Germany – Southampton, UK

For further information: See 'You Choose Your Cruise - Baltic'

The price shown is based on two adults sharing a twin-bedded Interior Room, and include accommodation, all meals and entertainment on board, plus port taxes.

Fred. Olsen is renowned for its innovative itineraries, having been crowned 'Best for Itineraries' by Cruise Critic experts in the prestigious 'UK Editors' Picks Awards 2017' – for a record three years in a row.

For further information on Fred. Olsen Cruise Lines, visit the website at <a href="https://www.fredolsencruises.com">www.fredolsencruises.com</a> Book online, call Reservations on 0800 0355 242 (Monday to Friday, 8am to 8pm; Saturday, 9am to 5pm; Sunday, 10am to 4pm), or visit an ABTA travel agent.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

## **Contacts**



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