



Sep 17, 2019 18:26 BST

## It's a mystery! Fred. Olsen Cruise Lines' 'Balmoral' makes East Anglian maiden call in Great Yarmouth

Fred. Olsen Cruise Lines' 1,350-guest flagship *Balmoral* has today [Tuesday 17<sup>th</sup> September 2019] made its maiden call at the East Anglian port of Great Yarmouth, Norfolk, as part of its 11-night 'Mystery Cruise', which set sail from the Port of Tyne, Newcastle the preceding evening.

The Mayor of the Great Yarmouth Borough, Councillor Michael Jeal – himself originally from Wallsend, in North Tyneside, but now a Great Yarmouth resident for some 48 years – was on hand with the Mayoress, his wife Paula, wearing the town's impressive Chains of Office, to greet guests, as they

disembarked the ship for tours to Norwich and shuttlebuses into town for nearby attractions.

Clare Ward, Director of Product and Customer Service for Fred. Olsen Cruise Lines, said:

“Our ‘Mystery Cruise’ adventures are always a fantastic experience for our guests, combining the beauty of a cruise with the added anticipation of the unknown! This ‘Mystery Cruise’ happens to be even more special, as *Balmoral* has made its maiden call at Great Yarmouth, which is in East Anglia, where Fred. Olsen has been based for over 30 years.

“We hope that our guests are able to get a feel for Great Yarmouth’s proud maritime heritage during their call today and to enjoy the renewed investment and tourism opportunities in this traditional seaside town.”

Mayor of the Great Yarmouth Borough, Councillor Michael Jeal, said:

“I would like to welcome Fred. Olsen Cruise Lines’ *Balmoral* and their guests to Great Yarmouth, and I hope that they have an enjoyable day with us.

“This is great news for the local economy, with cruise guests visiting and spending money in our town. We hope that they get the chance to visit The Venetian Waterways – which have just reopened after an extensive £1.7 million restoration – the Ornamental Gardens and Boating Lake, and our famous ‘Golden Mile’.”

*Balmoral* will be continuing on its ‘Mystery Cruise’ for another 10 nights, with each port call promising to take guests to a different country.

**Photo caption:**

The Mayor of the Great Yarmouth Borough, Councillor Michael Jeal, and the Mayoress, wife Paula, greet Fred. Olsen guests, as they set off to explore Great Yarmouth and surrounding areas. [Photo credit: Fred. Olsen Cruise Lines]

**For further information on Fred. Olsen Cruise Lines, visit the website at**

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

## Contacts



**Georgina May**

Press Contact

Acting PR Manager

Public Relations

[georgina.may@fredolsen.co.uk](mailto:georgina.may@fredolsen.co.uk)