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## Kick-start the New Year with free drinks or free tours on a Fred. Olsen 'Brabant' river cruise!

Fred. Olsen Cruise Lines has hailed the start of 2018 by adding a number of exciting European river itineraries to its biggest sale of the year, aboard its new river cruise ship, *Brabant*. Fred. Olsen's 'Cruise Sale' features more than 125 sailings from its 2018/19 ocean and river programmes, and holidaymakers can take advantage of FREE benefits – either complimentary drinks or shore tours – simply by making a booking by 1<sup>st</sup> March 2018 inclusive.

With Fred. Olsen's bumper 'Cruise Sale', guests booking one of the 27

featured river cruises aboard 156-guest *Brabant* can opt for a FREE Dining Drinks Upgrade – with a choice of house wines, beers or branded soft drinks with their lunchtime and evening meals – or FREE shore tour credit of up to  $\pm 100$  per person.

Justin Stanton, Sales and Marketing Director for Fred. Olsen Cruise Lines, said:

"We are extremely encouraged by the success of our 2018/19 'Cruise Sale' so far, and we are now giving our guests an extra treat to welcome in the New Year by extending the offer to include our new river cruise programme, on board classic, intimate *Brabant*.

"Guests can experience some of Europe's best river cruise highlights, including the Moselle, Rhine, Danube and Main valleys...all for less, as they choose between the free dining drinks upgrade or free shore tours."

Fred. Olsen will be operating its inaugural river cruise programme on *Brabant* from 5<sup>th</sup> April to 3<sup>rd</sup> November 2018, taking in some of Europe's most beautiful rivers and spectacular countryside, on a total of 31 departures in 2018, on durations ranging from five to 25 nights – complemented by a selection of high-quality shore excursions, designed to enhance guests' experience of the destination.

Examples of *Brabant* river cruises featured in Fred. Olsen's mammoth 'Cruise Sale' include:

- Five-night R1802 'Delights of Holland in Bloom' sailing, ex Düsseldorf, Germany on 10<sup>th</sup> April 2018. Prices start from £999 per person (fly-cruise package), or £699 per person (cruise-only).

Free Dining Drinks Upgrade or £50 per person shore tour credit available.\*

Guests can delight in 'all things Dutch' on this five-night 'taster' escape. Take a canal boat trip, enjoy a tour to Delft, or see futuristic architecture in Rotterdam. Step back in time at the Netherlands Open Air Museum, wonder at the iconic Kinderdijk windmills, and visit Keukenhof Gardens during the famous tulip season. All this, and more, is expertly blended with scenic cruising through the Pannerden Canal. - Seven-nightR1813 / R1817 / R1821 / R1825 'Romantic Rhine & Moselle Marvels' sailings, ex Basel, Switzerland on 28<sup>th</sup> June 2018 / 26<sup>th</sup> July 2018 / 23<sup>rd</sup> August 2018 / 20<sup>th</sup> September 2018. <u>R1813</u>: Prices start from £1,499 per person (fly-cruise package), or £1,199 per person (cruise-only). <u>R1817 / R1821 / R1825</u>: Prices start from £1,599 per person (fly-cruise package), or £1,299 per person (cruise-only).

Free Dining Drinks Upgrade or £100 per person shore tour credit available.\*

Uncover the mountain panoramas of Lucerne on a tour, before enjoying a full day in Strasbourg. Guests can sample a string of German towns and admire the beautiful castles and vineyards of the Lower Moselle and Middle Rhine valleys first-hand during daylight hours, before ending their adventures with the delights of Cologne and Düsseldorf.

For further information: See 'Romantic Rhine and Moselle Marvels'

- Seven-night R1829 'Cities of the Beautiful Danube' sailing, ex Nüremberg, Germany on 18<sup>th</sup> October 2018. Prices start from £1,399 per person (fly-cruise package), or £1,099 per person (cruise -only).

Free Dining Drinks Upgrade or £100 per person shore tour credit available.\*

This cruise offers guests the chance to visit Salzburg, followed by a scenic sailing of the Danube, calling at enchanting destinations in the Wachau Valley. All to whet the appetite for the three capital cities that follow: marvel at the majestic palaces and sweet symphonies of Vienna, the 'City of Music'; savour the historic beauty of Bratislava; and delight in Budapest's architectural wonders and thermal heating baths.

For further information: See 'Cities of the Beautiful Danube'

All prices shown are based on two adults sharing a Standard Room, and include accommodation and all meals on board, plus entertainment, port / airport taxes and transfers, as applicable.

Built in 2006, 110-metre-long *Brabant* is a stylish and comfortable river cruise ship, and has everything that guests will need to make their holiday a memorable one: from bright and spacious public areas, to well-equipped bedrooms and ample deck space, from which to enjoy the superb views. With just four decks – Haydn Deck 1, Strauss Deck 2, Mozart Deck 3 and Sun Deck 4 – and fewer than 80 rooms and suites, staffed by 40 crew members, *Brabant* has the intimate and friendly feel that Fred. Olsen's guests know and love.

*Brabant*'s classic design is smaller than many river ships, so guests will enjoy the usual hallmarks of Fred. Olsen's 'closer' approach to cruising. In keeping with Fred. Olsen's ocean-going fleet, this smaller-scaled vessel has the style, atmosphere and elegance of a country house hotel. Cherry wood interiors and contemporary colours combine to make guests feel relaxed from the moment that they step on board. Juliette balconies with panoramic windows are a feature of many of the rooms, so that guests can enjoy expansive views of Europe's most impressive waterways.

Fred. Olsen Cruise Lines has recently been named winner of 'Best for Itineraries' in the prestigious Cruise Critic 'UK Editors' Picks Awards 2017', for a record third year running.

\*Offers are not combinable. Terms and Conditions apply.

For further information on Fred. Olsen's dedicated river cruise holidays, visit the website at <u>www.fredolsencruises.com/river-cruises</u>. Book online, call Reservations on 0800 0355 242 (Monday to Friday, 8am to 8pm; Saturday, 9am to 5pm; Sunday, 10am to 4pm), or visit an ABTA travel agent.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

## Contacts



**Georgina May** Press Contact PR Manager georgina.may@fredolsen.co.uk

**Georgie Long** Press Contact PR Executive georgie.long@fredolsen.co.uk