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## **Lucky competition winner scoops a Fred. Olsen cruise prize a year for two ‘for life’, worth a staggering £160,000!**

Fred. Olsen Cruise Lines was delighted to present lucky competition winner Mrs. Pamela Creighton, 68, of Cottingham, Yorkshire, with a cruise holiday a year for two ‘for life’, during a VIP Reception on board its flagship, *Balmoral*, at the Port of Tyne, Newcastle. Mrs. Creighton entered a competition with Fred. Olsen in March this year, guaranteeing her a cruise for two, of up to two weeks’ duration, every single year, for the next 40 years!

Commenting on her dramatic win, Mrs. Pamela Creighton said:

“I am so thrilled to be the lucky winner of this amazing Fred. Olsen competition! I couldn’t quite believe the news and did wonder whether it was a hoax! My husband and I are really looking forward to our first-ever Fred. Olsen cruise, leaving Southampton on *Balmoral* on 1<sup>st</sup> September, for the Baltic and St. Petersburg. We are particularly keen to visit St. Petersburg, as this is a destination we have wanted to visit for a long time.

“Thank you, Fred. Olsen Cruise Lines, for this year’s cruise, and the many more to come!”

Nathan Philpot, Sales and Marketing Director for Fred. Olsen Cruise Lines, said:

“Congratulations to Mrs. Creighton, and we are looking forward to welcoming her and her husband aboard *Balmoral* in September. This is the most ambitious competition that we have ever run, with a cumulative value of £160,000!

“We are confident that the Creightons will love what we do and they can look forward to cruising with us every year from now on – all for free!”

Fred. Olsen has a clear focus on ‘bringing the world *closer to you*’, taking guests from convenient, regional UK departure ports ‘right on their doorstep’ to hundreds of exciting destinations around the globe, aboard its fleet of four smaller, more intimate ships – *Balmoral*, *Braemar*, *Boudicca* and *Black Watch*

Fred. Olsen’s classically-styled, smaller-scale ships are able to access many ports around the world that larger cruise ships cannot: taking guests into the heart of iconic cities, river cruising through breathtaking landscapes, past soaring fjords, and to soft, sandy beaches, bathed in sunshine. During its 2016/17 cruise season, Fred. Olsen will be visiting 253 destinations in 84 countries – more than ever before!

Whilst the Creightons have chosen to take their first Fred. Olsen cruise from Southampton, they will also have the option of sailing from a range of other convenient, regional UK departure ports in the future: Dover, Harwich, Tilbury, Falmouth, Liverpool, Newcastle, Greenock (Glasgow), Rosyth (Edinburgh) and Belfast.

The relatively small size of Fred. Olsen’s ships means that there is a relaxed and friendly atmosphere on board, where guests and crew quickly get to know each other; Fred. Olsen’s famous ‘service with a smile’, fantastic five-star cuisine and elegant, stylish ships all help to create a holiday to remember!

Fred. Olsen is pleased to have been awarded the ‘Gold Trusted Merchant’ status by independent review site Feefo in 2015, for the second year in a row. This accreditation is based on genuine customer feedback and, to date, Fred. Olsen has received over 11,000 reviews, with 95% of these being in the ‘Good’ or ‘Excellent’ categories.

Photo caption: Fred. Olsen Cruise Lines’ Sales and Marketing Director, Nathan Philpot (right), presents lucky competition winner Mrs. Pamela Creighton, and her husband Paul, with the ‘cruise for life’ certificate at a VIP Reception on board flagship *Balmoral* at the Port of Tyne, Newcastle.

**For further information on Fred. Olsen Cruise Lines, visit the website at**

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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