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Lucky travel agent to win cruise for two with Fred. Olsen following launch of new interactive River Cruise Training Programme

Travel agents are in with the chance to win a cruise for two aboard the newest addition to Fred. Olsen's fleet – its river boat *Brabant* – in celebration of the company's new European River Cruising Online Training Programme.

The interactive programme, which launched this month in conjunction with Online Travel Training, allows travel agents to learn more about Fred. Olsen's river product, following the launch of its first river ship *Brabant* earlier this year.

It features five modules focusing on life on board *Brabant*, destinations and key experiences, guest services and how to book, complete with videos, images and downloadable documents of useful information, with a short quiz at the end of each module.

To celebrate the launch, Fred. Olsen Cruise Lines will offer one lucky agent a free cruise for two people on board *Brabant*, with free flights and a free dining drinks upgrade – plus, all agents who go on to make a booking will receive £20 in shopping vouchers.

Mike Evans, Head of Sales at Fred. Olsen Cruise Lines, said:

“It has been a successful inaugural year for *Brabant*, which has been serving the Danube, Main, Moselle and Rhine rivers with us since April.

“We know that our travel agents are integral to this success, and it is

paramount that those selling our river cruises really understand the product that we offer, how we operate and how this differs from our ocean cruises.

“Our new European River Cruising Online Training Programme is the perfect way for us to make sure travel agents know *Brabant* and our sailings inside out, while rewarding their hard work and loyalty with shopping vouchers and the chance to win a free river cruise with us to experience it first hand!”

The winning agent will be able to choose from the following cruises as their prize:

***Brabant's* five-night R1902 'Delights of Holland in Bloom' cruise, ex Düsseldorf, Germany (flights from London Heathrow) on 9th April 2019.**

Ports of call: Düsseldorf, Germany – Arnhem, Netherlands – *Cruising Pannerden Canal & Fortress, Netherlands* – Nijmegen, Netherlands – Dordrecht, Netherlands – *Cruising by Dutch Countryside, Netherlands* – Willemstad, Netherlands – Rotterdam, Netherlands – Kinderdijk, Netherlands – Schoonhoven, Netherlands (overnight stay) – Amsterdam, Netherlands (overnight stay)

For more information: Visit [R1902 'Delights of Holland in Bloom'](#)

***Brabant's* five-night R1903 'Springtime Dutch Discovery' cruise, ex Amsterdam, Netherlands (flights from London Heathrow) on 14th April 2019.**

Ports of call: Amsterdam, Netherlands (overnight stay) – *Cruising across IJsselmeer, Netherlands* – Deventer, Netherlands (overnight stay) – Cruising by Zutphen, Netherlands – Arnhem, Netherlands (overnight stay) – *Cruising Pannerden Canal & Fortress, Netherlands* – Nijmegen, Netherlands – Düsseldorf, Germany

For more information: Visit [R1903 'Springtime Dutch Discovery'](#)

All agents need to do is complete all five training modules by October 31st inclusive to be automatically entered into the prize draw.

In addition, agents who complete all five modules will qualify for £20 shopping vouchers on completion of their first booking. Travel agents wishing to receive the free vouchers should email cruise.sales@fredolsen.co.uk with the reference number of their first booking and the course certificate, which can be downloaded on completion of all five modules.

The European River Cruising Online Training Programme is available on Fred. Olsen's Travel Agent Centre, a dedicated resource for trade and travel partners, which also includes other useful information and virtual tours of each of company's ocean and river ships.

To take part in the online training, visit [FOCL River Cruise Training Programme](#)

For further information on Fred. Olsen Cruise Lines, visit the website at www.fredolsencruises.com/agent, or call the Trade Support Team on 01473 746164.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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