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New Area Sales Executive for Scotland and Northern Ireland, Allison Graham, joins Fred. Olsen Cruise Lines

Fred. Olsen Cruise Lines has appointed **Allison Graham** as its new Area Sales Executive for Scotland and Northern Ireland. As Fred. Olsen's new Area Sales Executive, **Allison Graham** will cover Scotland, North Cumbria and Northern Ireland, and will report into Regional Sales Manager – North of England, Scotland and Northern Ireland, Mike Evans.

As Area Sales Executive, Allison will be responsible for working closely with travel agents and organisations who already sell Fred. Olsen cruises, helping them with sales, marketing, training and promotional activities, and ensuring

that they are kept informed of Fred. Olsen's latest news and developments. Allison will also be seeking to increase and develop Fred. Olsen's business within her area.

Allison Graham, Fred. Olsen Cruise Lines' new Area Sales Executive for Scotland and Northern Ireland, said:

"I am very proud to join Fred. Olsen Cruise Lines at such an exciting time and can't wait to share our fantastic range of inspirational itineraries with our trade partners in both Scotland and Northern Ireland.

"I look forward to seeing you all over the next few weeks to bring the world closer to you with Fred. Olsen Cruise Lines!"

Mike Evans, Regional Sales Manager – North of England, Scotland and Northern Ireland for Fred. Olsen Cruise Lines, said:

"I am delighted to welcome Allison to the team. Allison brings with her a lot of experience of working with our travel partners in the region, and I am sure that she will be a great asset to Fred. Olsen Cruise Lines."

Allison joins the Fred. Olsen sales team, having previously worked for Princess Cruises. In her spare time, Allison enjoys going on holiday to the sun as much as possible, relaxing by the pool with a cooling cocktail in one hand and a book in the other, topped off with some soothing music...her idea of bliss!

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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