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Now's the time to try cruising with Fred., on an 'All Inclusive Holiday' in 2016/17

Fred. Olsen Cruise Lines' latest brochure – 'All Inclusive Holidays' – features 26 specially-selected getaways to Europe, the Norwegian fjords, Canaries and Caribbean, aimed at the 'yet to cruise' market. The brochure contains simple, all inclusive pricing, based on one cabin type, and all the holidays shown include:

- Comfortable en-suite accommodation

- All meals on board – from sumptuous five-course à la carte dining to casual buffets and late-night snacks

- Selected beers, wines, spirits and soft drinks* (50% off premium and branded drinks)

- Self-service tea and coffee at selected venues throughout the day, including morning coffee and biscuits, afternoon tea with sandwiches and cakes, and in-cabin dining

- Onboard leisure facilities, including gym, swimming pools and Jacuzzis

- A choice of daily onboard activities and lectures

- All evening entertainment, including dancing, cabaret shows and live music

- Captain's Drinks Party and Gala Buffet

- All UK port taxes

- Baggage porterage from the room to the drop-off / pick-up point

Nathan Philpot, Sales and Marketing Director for Fred. Olsen Cruise Lines, said:

"Our new 'All Inclusive Holidays' brochure gives a very clear picture of what you can expect with Fred. Olsen. Whether you are seeking adventure, exploring new destinations, soaking up cultures or enjoying scenic sailing along rivers and through impressive fjords, you can relax with Fred., safe in the knowledge that nearly everything is included in the holiday price."

Guests can also benefit from Fred. Olsen's 'Enjoyment Promise'**, which the cruise line launched in December 2013 to encourage people to try cruising; people who have never cruised with Fred. Olsen before can try a Fred. Olsen cruise, and if they do not enjoy it, Fred. Olsen will fly them home and refund their cruise fare.

For the 2016/17 cruise season, Fred. Olsen's fleet of four smaller, more intimate ships – *Balmoral*, *Braemar*, *Boudicca* and *Black Watch* – will be visiting no fewer than 253 destinations in 84 countries around the globe – more than ever before!

Setting sail from a total of ten convenient, regional UK departure ports – Southampton, Dover, Harwich, Tilbury, Falmouth (a new addition), Liverpool, Newcastle, Rosyth (for Edinburgh), Greenock (for Glasgow) and Belfast – it has never been easier to enjoy a Fred. Olsen cruise.

Fred. Olsen ships are ideally suited to the traditional British cruise guest – the Fred. Olsen experience is very much a 'home-from-home' feel, with a friendly and informal ambiance and award-winning customer service.

The dining experience is very important on board a Fred. Olsen cruise. Having been crowned 'Britain's Best Cruise Line for Food' in July 2015, in the Holiday & Cruise Channel's prestigious 'Telly' Awards. Fred. Olsen prides itself on using only the finest ingredients, and there is a menu to suit every palette.

After dinner, guests can enjoy a host of sparkling entertainment every evening, from string trios, pianists, musicians, comedians and energetic, cabaret-style dance shows.

Fred. Olsen cruises featured in the new great-value 'All Inclusive Holidays' brochure include:

- ***Boudicca*'s nine-night D1606 'Waterfalls, Fjords & Glaciers' cruise, ex Liverpool on 5th May 2016.** All inclusive **p**rices start from £989 per person, based on two adults sharing a twin-bedded, Interior Room.

Norway has just been voted 'Best European Destination' in the 'Cruise Awards 2015' by readers of *Cruise International* magazine, and guests on this exhilarating cruise will get to see why!

Cruise along the picturesque **Sunnylvsfjord** and past the imposing, snow-capped peak of **Strandafjellet Mountain**, voted by Norwegians as one of the Top 10 fjord experiences.

The tiny town of **Hellesylt** is surrounded by lush scenery and mountains, and sits in the reflective waters of the UNESCO-listed **Storfjord**, home to the striking **Hellesylt Waterfall.**

Enjoy hours of stunning scenic cruising along both of *National Geographic*'s top-rated Natural World Heritage Sites – the UNESCO-listed **Geirangerfjord** and the extraordinary **Nærøyfjord** – as *Boudicca* glides past the stunning **Seven Sisters Waterfall**.

After a call at **Geiranger**, sail the glass-like waters of **Nordfjord**, to catch a glimpse of the incredible **Jostedalsbreen** – Europe's largest inland glacier. A visit to the charming village of **Olden** gives guests the chance to take a shore tour to the magnificent **Briksdal Glacier**.

In **Flåm**,set in the awe-inspiring **Aurlandsfjord,** unspoiled landscapes can be explored via the famous Flåmsbana Railway, a 20km-long spiralling sensation, weaving through tunnels over bridges and past waterfalls and towering mountains - regarded as the one of the steepest and most beautiful journeys in the world!

Bergen's fantastic Funicular Railway is not-to-be-missed, taking guests high into the stunning hills and mountains that surround this fascinating historic Hanseatic city.

- *Balmoral's* 10-night L1623 'Discovering Spain & Portugal' cruise, ex Dover on 27th September 2016. All inclusive prices start from £1,099 per person, based on two adults sharing a twin-bedded, Interior Room.

Fred. Olsen's flagship calls first at Spain's **La Coruña**, which boasts a diverse mix of architectural styles, including the 60-metre-high Torre de Hercules, the only operational Roman lighthouse in existence; or guests can choose to discover one of the country's most bewitching towns, the majestic pilgrimage centre of Santiago de Compostela.

Vigo's collection of plazas, open air bars and cafés and abundance of high-end stores, set within the beautiful Iglesia Concatedral de Santa Maria, is perfect for indulging in a little retail therapy, whilst a short trip into the Galician countryside offers some of Spain's finest views.

Cádiz hugs Andalusia's sunlit Atlantic coast and is characterised by palm trees, lookout towers and weathered old buildings. From here, guests can take a full-day tour to captivating **Seville**, famed for its maze of courtyards, atmospheric old quarters and ornate churches.

In Portugal, explore beautiful botanical gardens, miles of gorgeous Atlantic coastline and scenic seaside resorts in **Lisbon** – Europe's westernmost capital city.

Balmoral's final call is to beautiful **Oporto**, from the port of **Leixoes**, which is famous for its delicious fortified wines and fortress-like cathedral.

Fred. Olsen is pleased to have been awarded the 'Gold Trusted Merchant' status by independent review site Feefo in 2015, for the second year in a row. This accreditation is based on genuine customer feedback and, to date, Fred. Olsen has received over 12,000 reviews, with 95% of these being in the 'Good' or 'Excellent' categories.

*See the website www.fredolsencruises.com for full Terms and Conditions.

**'Fred's Enjoyment Promise' is valid on all sailings of five nights or more, for bookings made more than 12 weeks prior to departure. See the website www.fredolsencruises.com for full Terms and Conditions.

For further information on Fred. Olsen Cruise Lines, visit the website at www.fredolsencruises.com. Agents can book online at the Travel Agent Centre or via AmadeusCruise. Alternatively, call Reservations on 0800 0355 242 (Monday – Friday, 8am – 8pm; Saturday, 9am – 5pm; Sunday, 10am – 4pm).

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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