



Fred.Olsen Cruise Lines

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Best Itineraries  
2015·2016·2017·2018·2019

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## Record fifth consecutive 'Best for Itineraries' win for Fred. Olsen in Cruise Critic's 'UK Editors' Picks Awards 2019'

Experts at world-leading independent cruise review website, Cruise Critic, have voted Fred. Olsen Cruise Lines '**Best for Itineraries**' in its prestigious 'UK Editors' Picks Awards 2019', for a record fifth year in a row, and for the sixth time overall.

The winners of the 'UK Editors' Picks Awards 2019' are selected by Cruise Critic's team of knowledgeable cruise experts, based on the lines and ships that they feel are 'at the top of their game', and best represent excellence in the Ocean, River and Luxury categories.

Adam Coulter, UK Managing Editor of Cruise Critic; said:

“Fred. Olsen Cruise Lines consistently offers a huge variety of exciting destinations all over the world, and it’s not surprising that the line has won this award for the fifth year in a row.

“The line simply stands out for the wide diversity of well-thought out itinerary options available, some of which enable UK passengers to sail directly to Greenland, the Arctic and the Amazon from UK ports.”

Martin Lister, Head of Itinerary Planning & Destination Experience at Fred. Olsen Cruise Lines, said:

“We are thrilled to win Cruise Critic’s prestigious 'Best for Itineraries' award for an incredible fifth time running, which is a rewarding end to an unprecedented year of adventure and exploration for Fred. Olsen. In June, we transported 250 D-Day veterans to the shores of France to commemorate the 75<sup>th</sup> anniversary of the Normandy Landings, and only a few weeks ago, in October, we broke a World Record with *Braemar*’s transit of the Corinth Canal, making history as the largest vessel ever to traverse this narrow Greek waterway.

“At Fred. Olsen, we strive to create memories that last a lifetime, from ex-UK sailings, to exotic worldwide fly-cruises to further-afield destinations. Our smaller, more personal ships means that our guests can get *closer* to the experience...and, in the case of the Corinth Canal, they were almost within reach of touching the sides!

“We are very happy to be adding this wonderful award to our other Cruise Critic accolades, and we would like to thank the judges for recognising the hard work that we put in to innovate, develop and refresh itineraries from scratch each year. I am extremely proud of everyone involved at Fred. Olsen and they should be proud of themselves, too.”

In 2020/21, Fred. Olsen’s fleet of five smaller, more intimately-sized ocean and river ships – including river cruise vessel, *Brabant* – will be visiting no fewer than 277 destinations in 90 countries, across six continents, covering 104 areas of scenic cruising, on 170 different itineraries. Complementing the UK departure ports of Southampton, Dover, Liverpool, Newcastle and

Edinburgh (Rosyth), Fred. Olsen will also be offering an expanded programme of exotic fly-cruises in 2020/21.

Fred. Olsen will be launching its full ocean cruise programme for 2021/22 in March 2020.

**For further information on Fred. Olsen Cruise Lines, visit the website at [www.fredolsencruises.com](http://www.fredolsencruises.com)**

**To learn more about Cruise Critic's 'UK Editors' Picks Awards 2019', visit <https://www.cruisecritic.co.uk/editors-picks/ocean/>**

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Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

## Contacts



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