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Savings of up to £1,000 per cabin in Fred. Olsen Cruise Lines' new 'Summer Cruises' brochure

Fred. Olsen Cruise Lines has launched a new 'Summer Cruises' brochure, offering a selection of tempting cruises, departing between June 2014 and September 2014. These cruises are ideal summer escapes and offer some excellent savings of up to £1,000 per cabin. In addition, Fred. Olsen is offering 'double discount' on a number of [Summer Cruises](#), when booked before 30th April 2014. Guests can also choose to upgrade to Fred. Olsen's 'All-inclusive' drinks package for just £10 per person per night*.

The launch of Fred. Olsen's new 'Summer Cruising' brochure is being

supported by a regional TV campaign on selected ITV1 regions, and nationally on digital channels, such as ITV3, Sky Arts One and Two and the Travel Channel.

The cruises included within the new 'Summer Cruises' brochure are on board Fred. Olsen's four friendly and intimate ships – *Balmoral*, *Braemar*, *Boudicca* and *Black Watch* – and depart from Harwich, Dover, Southampton, Bristol (Avonmouth), Liverpool, Newcastle, Belfast, Greenock (Glasgow) and Rosyth (Edinburgh), to destinations as far afield as Canada, the USA, the Mediterranean, Northern Europe, Norwegian Fjords, the Arctic, Iceland and Greenland.

Examples of the excellent cruises and savings available in the new 'Summer Cruising' brochure include:

- ***Boudicca's 14-night 'Discover Iceland & Norway' cruise, D1409, ex Bristol (Avonmouth) on 14th June 2014.*** Prices start from £899 per person. Guests can save up to £1,000 per cabin.

First stop on this cruise is Iceland's capital, **Reykjavik**, a friendly and colourful network of small streets and historic buildings. Guests can take a tour to 'The Golden Circle' to explore the city's 'big three': Gullfoss – the 'Golden Waterfall', the Strokkur Geyser and Thingvellir National Park, a UNESCO World Heritage Site.

Next, *Boudicca* will visit **Ísafjörður** (Iceland). This town is perched on a dramatic sand spit, jutting out into an inlet on one of north-west Iceland's deepest fjords. Set against a backdrop of steep mountains, the town has some of the best-preserved timber buildings in Iceland and plenty of charming family-owned restaurants.

Akureyri, in northern Iceland, is the next port of call, boasting a wealth of natural wonders that reflect the island's reputation for dramatic combinations of fire and ice.

Boudicca then begins her discovery of Norway. First port of call is **Olden**, which sits at the beginning of the magnificent Nordfjord. Here, guests will have the opportunity to climb up the Briksdal Glacier for breath-taking views of the surrounding countryside.

Next is picturesque **Flåm** (Norway), followed by a stop in the wonderful city of **Bergen**. This exciting Hanseatic port offers stunning views from the peak of Mount Floien, and is famous for its fish market, which offers a variety of locally caught fish. *Boudicca* then cruises back to Bristol (Avonmouth).

- **Balmoral's 32-night 'Canadian Fall with New York & Boston' cruise, L1413, ex Southampton on 1st September 2014.** Prices starting from £2,999 per person. Guests can save up to £600 per cabin. If they book before 30th June 2014, they can benefit from free 'door-to-door' transport*.

After crossing the Atlantic, *Balmoral* arrives in Canada, where the first port of call is **St. John's**, the capital of Newfoundland and Labrador. This is North America's oldest city, and is sometimes compared with San Francisco, because of its hilly geography.

Next, *Balmoral* visits **Gaspé**, in Quebec, a great place to explore on foot, or take a tour to the impressive Follion National Park. After a call into **Baie-Comeau**, built around the aluminium and paper industries, the cruise reaches **Quebec City**, with an overnight stay, allowing more time to explore ashore. Quebec has been voted Number 8 in Fred. Olsen guests' 'Top 10' of worldwide ports to visit.

The next visit is to **Saguenay**, situated at the head of the great fjord of Saguenay; this forested region is a major centre for outdoor activities, such as hiking and kayaking.

A visit to **Halifax** in Nova Scotia follows; a port which played such an important part in the tragic story of the *R.M.S. Titanic*, and where many who lost their lives aboard this ill-fated vessel were laid to rest.

Balmoral then visits a maiden port: **Shelburne**. This is an undiscovered gem, with plenty of outdoor activity on offer – canoeing and bird-watching are popular local pursuits, or guests can enjoy the historic waterfront and sample the cuisine in the excellent seafood restaurants.

Balmoral goes on to visit three North American ports; after a call into **Bar Harbor**, with its pretty clapboard houses, she makes overnight stays in two of the greatest cities on the eastern seaboard, and in the whole country – **Boston** and **New York**.

Boston is one of the most interesting American cities historically, and is compact enough to explore on foot; the famous Freedom Trail is the best way to see the city and discover its historic significance. There is also a host of excellent restaurants, superb shopping and, of course, the most famous bar in the world, *Cheers*, 'Where everybody knows your name!'

New York needs no introduction – this dazzling metropolis, with its unique skyscrapers, set around glorious Central Park, is known as the 'City that never sleeps'; it also never disappoints, and visitors can lose themselves in the sheer vibrancy of the street life, culture, food and shopping that are second to none.

The final port on this cruise is the surprisingly named **Sydney**, in Nova Scotia, before *Balmoral* sets sail for her return to Southampton.

All prices are based on two adults sharing an inside, twin-bedded cabin, and include accommodation, all meals and entertainment on board, and port dues.

Fred. Olsen is proud to be the only UK travel company to receive a coveted 'Gold Award' from leading consumer review website Feefo, having achieved a 95% service rating of 'Excellent' or 'Good' in over 5,600 genuine, independent guest reviews in 2013.

*See the website at www.fredolsencruises.com for full terms and Conditions.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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