

WELCOME TO THE FAMILY



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Six travel agents to win cruise for two aboard new Fred. Olsen ships Bolette and Borealis

Fred. Olsen Cruise Lines is offering travel agents the chance to WIN one of six cruises for two on board the company's new ships, *Bolette* and *Borealis*.

All travel agents need to do to qualify is register every new booking made onto Fred. Olsen's 2021, 2022 or 2023 cruise programmes, on any of the fleet – *Balmoral*, *Braemar*, *Bolette* or *Borealis* – between 1st September and 30th November 2020 inclusive.

Geoff Ridgeon, Head of Sales at Fred. Olsen Cruise Lines, said:

“We are so excited to be welcoming *Bolette* and *Borealis* into the fleet, and know that so many of the travel agents who sell our cruises can’t wait to get on board to explore the new ships for themselves.

“We as an industry have found ourselves in unprecedented times, and this is a great way to be able to say ‘thank you’ for all of the trade’s hard work and support throughout this time.

“We can’t wait to welcome six travel agents, each with a guest, on board to enjoy the Fred. Olsen experience aboard our new-look fleet.”

The winning travel agents will join one of two cruises setting sail next year:

A seven-night cruise aboard *Bolette*, departing from Dover on 17th April 2021.

A five-night cruise aboard *Borealis*, departing from Liverpool on 29th April 2021.

Each new booking will act as a new entry into the draw, with no limit on the amount of entries that can be made. All bookings should be registered online via Fred. Olsen Cruise Lines’ Travel Agent Centre by Friday, 4th December. The winners will be announced on Monday, 7th December.

For further information on Fred. Olsen Cruise Lines, or to register a booking, visit the Travel Agent Centre at www.fredolsencruises.com/agent or call the Trade Support Team on 01473 746164.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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