



Choir breaks out into song during boarding

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Fred. Olsen Cruise Lines Celebrates 20 Years of Sailing from Liverpool with a spectacular flash mob choir

Fred. Olsen Cruise Lines marked two decades of sailing from Liverpool with a surprise celebration at the Cruise Liverpool terminal.

Guests were treated to a spontaneous performance from enchanting flash mob choir A Handbag of Harmonies choir, organised in collaboration with Cruise Liverpool and paying homage to the cruise line's 20 years of sailing from Liverpool.

A Handbag of Harmonies, known for their captivating performances that blend joyous melodies and spirited choreography, serenaded the cruise terminal as guests checked in for an eight-night scenic summertime Norwegian fjords cruise on board *Borealis*.

Peter Deer, Managing Director of Fred. Olsen Cruise Lines, said:

“This heart-warming celebration not only commemorates Fred. Olsen Cruise Lines’ remarkable journey from Liverpool over the past two decades but also highlights the company’s deep connection with the local community.

“Over the 20 years of sailings on the Mersey, we have formed a strong bond with the city of Liverpool and its residents, and we have received unwavering support throughout our journey.

“The A Handbag of Harmonies flash mob has been a vibrant expression of our gratitude towards the city and its people, who have embraced us with open arms since the beginning. We also thank Svitzer for the fanfare tugs which added an extra element of excitement to the proceedings. We are proud to be part of Liverpool’s maritime heritage and look forward to many more years of delivering exceptional cruise experiences.”

The collaboration between Fred. Olsen Cruise Lines and Cruise Liverpool has been instrumental in creating an enduring partnership that has contributed to the maritime culture of the city. The flash mob choir event captures the spirit of unity, celebration, and shared memories that characterise this remarkable relationship.

Liverpool City Council’s Head of Cruise Operations, John Mawer, said:

“We are extremely proud of our 20-year maritime alliance with Fred Olsen Cruise Line and their ships are a regular, welcome visitor to the Mersey.

“The cruise line plays a central role in the positioning of Liverpool as a home port for regional departures. Here’s to the next 20 years!”

For more information about Fred. Olsen Cruise Lines, please visit www.fredolsencruises.com. To make reservations or for inquiries, please call Reservations at 0800 0355 242 (Monday to Friday 8.30am to 6pm, Saturday 9am to 5pm, Sunday 10am to 4pm), or contact your local ABTA travel agent.

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