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Bumper Bookings To Start The Year For Fred. Olsen

Fred. Olsen Cruise Lines has got the year off to a flying start with business being well ahead of the same period in 2009. At the end of January, sales for 2010 are significantly up over sales for 2009 at this time last year, with passenger bookings 17% up and revenue sales up by almost 20%.

Lol Nichols, General Sales Manager for Fred. Olsen, said: "January has proven to be a strong booking month, which is a tremendous start to the year, and with the majority of our bookings coming through the retail trade I would like to say how much we appreciate the support from our travel agents. It's interesting to see that on all ships, there has been much more demand for our suite and balcony accommodation, and this must be due in part to our newly launched 'Suite Dreams' package which gives passengers a large range of extras in their suites for no additional cost."

Fred. Olsen operates four ships which cruise for most of the year from six different UK ports to world wide destinations.

For information and bookings on all Fred. Olsen cruises agents can book online through F.OCAL or AmadeusCruise, or call Fred. Olsen Reservations on 01473 742424.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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