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## Cruise Sale 2013

Fred. Olsen Cruise Lines is celebrating the New Year by launching a brochure of selected cruises with substantial discounts. The [‘Cruise Sale 2013’](#) brochure features 55 cruises, with departures on all four ships across the Fred. Olsen fleet – Balmoral, Braemar, Boudicca and Black Watch – between March and December 2013. There will be savings of up to 25% on selected ‘Inside’ cabins, and 20% on selected ‘Outside’ cabins. In addition to these savings, selected cruises will also offer free onboard spending credit of up to £150 per cabin. These special offers apply to bookings on any cruise featured in the brochure made up to 28th February 2013.

Guests who have already booked on any Fred. Olsen cruises featured in the [‘Cruise Sale 2013’](#) campaign will be reimbursed for the difference paid, where applicable under the terms of the ‘Fred. Olsen Price Pledge’. The cruise line will proactively contact those guests impacted, or their travel agents, to advise them about the [‘Cruise Sale 2013’](#) promotion, so there is no reason for them to call in, as their cabin will be upgraded automatically before they depart.

Nathan Philpot, Sales and Marketing Director for Fred. Olsen Cruise Lines, said:

“This is a great way for our travel trade partners and cruise guests to start the New Year, as we are now offering our customers some really competitive prices on Fred. Olsen cruises, so that they can start 2013 on a high note!

“The cruises featured in this great promotion range from two-night mini cruises, right up to long cruise of 28 nights, so there is a Fred. Olsen cruise available to suit everyone’s budget.”

The exciting destinations featured in the [‘Cruise Sale 2013’](#) include the Mediterranean, Canaries, Norway – Fred. Olsen’s historic homeland – the Baltic, the Red Sea, ‘Around Britain and Ireland’, the North Cape, the White

Sea, the Cape Verde Islands, and the Caribbean.”

Some of the wide range of destinations available from Fred. Olsen’s nine convenient regional UK departure ports in 2013 – Southampton, Dover, Portsmouth, Harwich, Liverpool, Newcastle, Rosyth (for Edinburgh), Greenock (for Glasgow) and Belfast – are:

- Black Watch’s 14-night ‘European Capitals & Canals’ W1305 cruise, ex Harwich on 7th May 2013

This European odyssey includes an overnight stay in the stunning Baltic capital of St. Petersburg, giving ample time to explore the hundreds to museums, churches, grand mansions and fine shops. Guests can take the chance to visit the statue of the ‘Little Mermaid’ in Copenhagen, and discover the historic buildings and galleries which line Amsterdam’s many canals.

Prices start from £1,249 per person, based on two adults sharing an ‘Inside’ cabin, including accommodation, all food, entertainment, and port dues.

- Boudicca’s nine-night ‘The Norwegian Experience’ D1309 cruise, ex Liverpool on 14th May 2013

Guests can celebrate Fred. Olsen’s historic heritage by joining the festivities in Bergen on ‘Norwegian National Day’ on 17th May 2013, where an overnight stay allows them to take in even more of this fascinating port town. This cruise also visits the tiny, quaint village of Eidfjord, which is perfectly perched at the head of the fjord, situated on moraines left behind after the Ice Age. In Stavanger, guests can take a tour of Stavanger’s narrow, cobbled streets and wooden houses.

Prices start from £829 per person, based on two adults sharing an ‘Inside’ cabin, including accommodation, all food, entertainment, and port dues.

- Balmoral’s five-night ‘Gaelic & Garlic Discoveries Mini’ [L1312](#) cruise, ex Southampton on 23rd August 2013

Visit the picturesque Brittany town of St. Malo and its lively fishing port. Cork, from the Port of Cobh, is a great city for walking, where there is ample time to explore and experience the traditional Irish ‘craic’ with an overnight stay.

Prices start from £439 per person, based on two adults sharing an 'Inside' cabin, including accommodation, all food, entertainment, and port dues.

The cruises in the '[Cruise Sale 2013](#)' will also qualify for Fred. Olsen's very popular 'all-inclusive' drinks upgrade, at half the current price; just £14.50 per person, per night on standard cruises, and £19.50 on mini cruises, on a selection of beers, wine, spirits and soft drinks\*. This 'all-inclusive' drinks upgrade is available on departures from 6th April 2013 onwards, and means that guests can relax and know that their drinks are already paid for.

On top of a choice of standard drinks, guests opting for this new 'all-inclusive' drinks upgrade will also be eligible for a generous 50% discount on premium branded wines and spirits in all bars and restaurants on board, for the duration of their cruise.

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Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

## Contacts



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