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Fred. Olsen Cruise Lines achieves 'zero to landfill' for refurbishment of new ship *Borealis* with support from the Binn Group

Fred. Olsen Cruise Lines is proud to announce that it has achieved its aim of sending 'zero to landfill' in the refurbishment of *Borealis*.

Fred. Olsen purchased the now 1,360-guest ship *Borealis* last September, and has conducted a large refurbishment, including upgrades to public areas and guest cabins and the replacement of a number of bathrooms.

Working with the Binn Group, based in Perth, Scotland, Fred. Olsen has been

able to recycle tiles into cement and materials for construction sites, carpet into wood blocks to create fuel and timber to create chipboard flooring.

In addition, items such as bath tubs and panels, wood and pillows will also now be used to help create energy.

Thomas Rennesland, Hotel Operations Director at Fred. Olsen Cruise Lines, said:

“Our crew have worked tirelessly on the refurbishment of *Borealis*, to ensure that when guests join us on board on 5th July they are stepping onto a ship with all the Fred. Olsen touches that we are so well known for.

“*Borealis* is a beautiful ship, and while we wanted to make her our own, we also wanted to ensure that we were not wasteful. It makes us very proud to have achieved ‘zero to landfill’ for this project, and I would like to thank the Binn Group who have worked with us to help us achieve our goal.”

Brian Harkins, Managing Director for the Binn Group, said:

“Working together we have not only provided the best solution for our customer but also the best solution for the planet.

“Carbon impact and sustainability is at the heart of what we do and Fred. Olsen Cruise Lines have been a pleasure to work with given that their values on sustainability and carbon align so well with our own.”

Borealis set sail on her three-night Maiden Voyage on Monday, 5th July, kick-starting Fred. Olsen Cruise Lines’ ‘Welcome Back’ programme of UK sailing this summer.

For further information on *Borealis*, visit fredolsencruises.com/our-ships/borealis. Book online, call our Reservations team on 0800 0355 242 (Monday to Saturday, 9am to 5pm), or contact your ABTA travel agent.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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