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## **Fred. Olsen Cruise Lines Awarded Bronze-Level Accreditation by The Carbon Literacy Project**

**Fred. Olsen Cruise Lines has become the first cruise line to be accredited by The Carbon Literacy Project, underscoring its ongoing commitment to climate action and a zero-carbon future.**

The accreditation follows the successful implementation of Carbon Literacy training for Fred. Olsen Cruise Lines' shoreside team earlier this year. It affirms the organisation's commitment to sustainability, marked by the increasing number of Carbon Literate staff and its sustained efforts to cultivate a low-carbon workplace.

Carbon Literacy is defined as “an awareness of the carbon costs and impacts of everyday activities, and the ability and motivation to reduce emissions, on an individual, community and organisational basis”.

Since its implementation in June, Fred. Olsen Cruise Lines has delivered tailored Carbon Literacy training to 56 staff members across 12 departments. The training equips staff with a deeper understanding of climate science and its societal impacts, while encouraging carbon-reducing behaviours both professionally and personally.

Looking ahead, the cruise line has five more training courses scheduled to take place before April 2026, with an additional 25 staff members already enrolled.

**Dominic Simpson, Sustainability Manager at Fred. Olsen Cruise Lines, said:**

“Achieving Bronze CLO status is a proud milestone for us at Fred. Olsen Cruise Lines and a testament to our growing commitment to climate responsibility. Our teams have embraced the training with enthusiasm, and we’re already seeing positive shifts in both workplace practices and personal habits. We’re excited to build on this momentum, empowering our people with the knowledge and confidence to lead climate action and support a zero-carbon future.”

As an outcome of the training programme, Fred. Olsen Cruise Lines is progressing a number of decarbonisation initiatives. These include plans for an EV salary sacrifice scheme, improved access to pool cars, and reduced guest paper documentation. The company is also working to strengthen partnerships with environmental charities and research organisations to support its long-term sustainability goals.



Fred. Olsen joins over 334 organisations certified by The Carbon Literacy Project, contributing to a growing community of 143,967 individuals whose collective actions have helped save an estimated 519,000 tonnes of carbon equivalent emissions, according to data from The Carbon Literacy Project.

**Dave Coleman, Co-Founder and Managing Director of The Carbon Literacy Project, commented:**

“Carbon Literacy is an essential skill, vital to every workplace, community and place of study. It is the foundational knowledge, and a catalyst to empowering people to act on climate - however, Carbon Literacy is only the first step. The actions taken and pledged by learners as part of their Carbon Literacy have an immediate impact within their organisation, however it is the maintenance of these and further actions, supported by Carbon Literate organisational culture, that reaps the greatest rewards for both participants and their organisations.

“By becoming a Bronze accredited Carbon Literate Organisation, Fred. Olsen Cruise Lines has demonstrated its commitment to genuine low carbon action, environmental and economic impact, and the building of a low carbon future for us all.”

**For further information on Fred. Olsen Cruise Lines’ sustainability initiatives visit [www.fredolsencruises.com/sustainability](http://www.fredolsencruises.com/sustainability). To learn more about the**



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