



From left to right: Georgina May, PR Executive, Tabi Winney, Destination Experience Assistant, Martin Lister, Head of Itinerary Product Development (Credit: Michael Newington Gray)

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Fred. Olsen Cruise Lines awarded 'Consumer Favourite for Excursions' at the Sailawaze Excellence Awards 2024

Fred. Olsen Cruise Lines have been awarded 'Consumer Favourite for Excursions' at the inaugural Sailawaze Excellence Awards 2024.

The cruise line received the award last night (16th May) at a gala ceremony held in central London, attended by more than 170 guests and hosted by Patrick Grant, presenter of hit BBC show, The Great British Sewing Bee.

More than 150 entries were submitted across the award's eight categories, which were then shortlisted by a panel of cruise line industry experts. The final shortlist was then voted for by consumers.

Fred. Olsen Cruise Lines' rural beekeeping tour in Lithuania was highlighted by the award. This tour allows guests the opportunity to learn more about village life and the cultural significance of bees by visiting a family-run apiary to see how honey is produced, with the chance to sample various honeys and locally produced mead.



Fred. Olsen Cruise Lines' beekeeping tour in Lithuania

Martin Lister, Head of Itinerary Product Development at Fred. Olsen Cruise Lines, said:

“We’re incredibly proud to have received this award. It’s testament to all the work that our Destination Experience teams, both ashore and on board our fleet, put in to making each one of our guests’ excursions an incredible and unforgettable experience.

“At Fred. Olsen Cruise Lines, we believe it’s all about the people and we

believe that giving our guests the opportunity to connect with credible local people, who aren't just providing information on a subject, but are passionate about sharing their personal stories and insights into their real lives, is the best way of engaging our guests and the communities that we visit.

“We're delighted that the hard work and dedication has been recognised by our guests.”

To learn more about Fred. Olsen Cruise Lines, visit:
www.fredolsencruises.com

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