



Zoe Hayward (second left) and Ben Cole (right) from Fred Olsen Cruise Lines with Jono Ranson from Dr. Oetker Professional

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Fred. Olsen Cruise Lines Awarded for Outstanding Achievement in Food Service at the 2026 MIDAS Awards

Fred. Olsen Cruise Lines has received a MIDAS Award in the Travel & Leisure category, recognising the cruise line's excellence in menu innovation and development within the food and hospitality sector.

Fred. Olsen Cruise Lines was presented with the award on 5th March at the 2026 MIDAS Awards ceremony, held at The Eastside Rooms in Birmingham.

The accolade celebrates the cruise line's new Italian menu within Colours & Tastes – one of Fred. Olsen's three rotating speciality dining menus introduced this year. Inspired by regional flavours from across Italy, the menu brings together timeless, comforting dishes with bright seasonal notes, all designed to offer guests a warm and authentic dining experience on board.



Corporate Executive Chef Zoe Hayward attended the ceremony on behalf of Fred. Olsen Cruise Lines. Hayward joined the company in 2025, bringing more than three decades of culinary experience and a strong background in menu development.

Zoe Hayward, Corporate Executive Chef at Fred. Olsen Cruise Lines, said:

“We’re incredibly proud to receive this award. It reflects the care we put into creating menus that offer our guests real variety, thoughtful flavours and the chance to discover something new on board.

“The MIDAS Awards also provide an important forum for chefs and development teams to collaborate with suppliers, explore new products and develop fresh concepts that continue to enhance the food experience across our fleet.”

Established in 2008, the MIDAS Foodservice Network brings together operators and suppliers from across the sector to share expertise, support collaboration and celebrate outstanding achievement in menu innovation and development.

To discover more about dining on board with Fred. Olsen Cruise Lines, visit www.fredolsencruises.com/dining-and-restaurants

Book online at fredolsencruises.com or call Reservations on 0800 0355 242 (Monday to Friday 8.30am to 6pm, Saturday 9am to 5pm, Sunday 10am to 4pm), or contact your ABTA travel agent.

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