



## Feb 02, 2023 12:00 GMT

## Fred. Olsen Cruise Lines extends Cruise Sale into February, as more guests than ever choose to sail with the family-run line

Fred. Olsen Cruise Lines have extended their Cruise Sale into February after what has been the line's most successful January on record – with more guests than ever choosing to book with the family-run company than ever before.

In January, Fred. Olsen Cruise Lines saw a record number of bookings, including a 50% rise in those trying the line for the first time compared to

January 2020.

The success of January has led to Fred. Olsen extending its annual Cruise Sale, with sailings starting from  $\pounds$ 599 per person, plus a choice of a free all inclusive drinks package or on board spend on selected 2023 cruises when booked before 28<sup>th</sup> February inclusive.

The new offers also include dedicated savings for solo travellers, with cruises starting from £849 per person.

## Peter Deer, Managing Director at Fred. Olsen Cruise Lines, said:

"We have seen a phenomenal start to the year, with bookings – including those trying our brand for the first time – exceeding those in our last prepandemic year in 2019.

"To build on that momentum, we have extended our Cruise Sale into February with a selection of new offers so that even more people can plan adventures to look forward to this year. Whether that be to experience the Midnight Sun as you venture into the arctic, witness the fascinating wildlife and scenery of Lapland in the summertime, explore some of the picturesque Dutch waterways, or a sunny summer holiday to the Mediterranean, the opportunity awaits.

"I'd like to say a huge thank you to our teams here, both on board and ashore, without whom none of this would be possible."

Ranging from five to 29 nights, the February offer includes a selection of 60 cruises, with chances to venture to Italy's Amalfi Coast to sample limoncello, explore the Nordic capitals on board flagship *Bolette*, or enjoy the fairytale-esque city of Tallinn in Estonia from Newcastle in May.

With regional departures available from Southampton, Rosyth, Newcastle and Liverpool there's a chance to enjoy Fred. Olsen's hand-crafted itineraries and exciting on-board experiences from a port near you.

Solo travellers looking ahead to next year can also enjoy sailings from £699 per person, including opportunities to discover Dutch waterways or enjoy a New Year's escape to the Canary Islands for some winter warmth.

Highlights of the offer include:

*Balmoral*'s five-night L2309 'Bank Holiday Escape to the Netherlands' cruise, departing from Southampton on 28<sup>th</sup> April 2023. Prices start from £599 per person. Enjoy a free all inclusive drinks package or £75 on board spend when booked before 28<sup>th</sup> February 2023.

- Experience the splendour of Keukenhof's tulip gardens
- Discover the many iconic sights of Amsterdam
- Seek out Rotterdam's architectural highlights

**Itinerary:** Southampton, England – Cruising North Sea Canal, Netherlands – Amsterdam, Netherlands (overnight stay) – Rotterdam, Netherlands – Southampton, England

For more details: Visit <u>Balmoral's L2309 'Bank Holiday Escape to the</u> <u>Netherlands' cruise.</u>

**Borealis' 25-night S2309 'Renaissance Italy, the Adriatic and Amalfi Coast' cruise, departing from Liverpool on 22<sup>nd</sup> May 2023.** Prices start from £4,199 per person. Enjoy a free all inclusive drinks package or £375on board spend when booked before 28<sup>th</sup> February 2023.

- Experience a journey through centuries of history in Italy and the Adriatic
- Delve into the influences of the Renaissance and Venetians
- Revel in the scenic beauty of the Amalfi Coast, Bay of Kotor and more

**Itinerary:** Liverpool, England - Cartagena, Spain - Livorno, Italy - Civitavecchia (for Rome), Italy - Sorrento, Italy (anchor port) - Cruising Amalfi Coast and Capri, Italy - Amalfi, Italy (anchor port) - Cruising Strait of Messina, Italy -Venice, Italy - Zadar, Croatia - Split, Croatia - Cruising Bay of Kotor -Dubrovnik, Croatia - Valetta, Malta - Malaga, Spain - Liverpool, England

For more details: Visit <u>Borealis' S2309 'Renaissance Italy, The Adriatic &</u> <u>Amalfi Coast' cruise</u> *Bolette*'s 23-night T2316 'Exploring the Arctic' cruise, departing from Newcastle  $1^{st}$  June 2023. Prices start from £3,499 per person. Enjoy a free all inclusive drinks package or £345 on board spend when booked before  $28^{th}$  February 2023.

- Discover remote destinations in Arctic Norway and experience the Midnight Sun
- Explore isolated Spitsbergen and sample Arctic life
- Seek out marine wildlife alongside ORCA's Ocean Conservationists out on deck

**Itinerary:** Newcastle, England – Ålesund, Norway – Cruising Torghatten, Norway – Cruising Seven Sisters Mountain Range, Norway – Tromsø, Norway - Honningsvåg, Norway – Cruise by Bear Island, Norway – Longyearbyen, Norway – Pyramiden, Norway – Cruise by Nordenskiöldbreen, Norway – Cruising by Tempelfjorden, Norway – Cruising by Jan Mayen Island, Norway – Akureyri, Iceland – Ísafjörður, Iceland – Reykjavík, Iceland – Qaqortoq, Greenland – Narsarsuaq, Greenland – Newcastle, England **For more details:** Visit <u>Bolette's T2316 'Exploring the Arctic' cruise</u>

**Balmoral's 17-night L2316 'Experience Spanish & Portuguese Traditions' cruise, departing from Rosyth (Edinburgh) on 2<sup>nd</sup> July 2023.** Prices start from £2,199 per person, with £255 per person to spend on board.

- Make Pasteis de Nata in Lisbon, and dance Flamenco in Cádiz
- Take in historical and cultural highlights
- Experience Spanish and Portuguese traditions

**Itinerary:** Rosyth, Scotland – Leixões, Portugal – Malaga, Spain – Cartagena, Spain – Valencia, Spain – Mahon, Menorca – Cádiz, Spain – Cruising mouth of River Tagus – Lisbon, Portugal – Vigo, Spain – Rosyth, Scotland **For more details:** Visit <u>L2316 'Experience Spanish & Portuguese Traditions'</u>

For further information on Fred. Olsen Cruise Lines' February Cruise Sale offers, visit <u>fredolsencruises.com/cruise-deals</u>. Book online, call Reservations on 0800 0355 242 (Monday to Friday 8.30am to 6pm, Saturday 9am to 5pm), or contact your ABTA travel agent.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

Contacts



**Georgina May** Press Contact Acting PR Manager Public Relations georgina.may@fredolsen.co.uk