



May 22, 2017 16:48 BST

Fred. Olsen Cruise Lines' flagship 'Balmoral' commences second cruise season from Newcastle

Fred. Olsen Cruise Lines' flagship *Balmoral* will be commencing her second cruise season from the Port of Tyne, Newcastle, with a sell-out five-night 'Norwegian Fjords' sailing on 25th May 2017.

1,350-guest *Balmoral* will be setting sail on a total of 13 voyages from Newcastle in 2017 – an increase on the 11 departures offered in 2016 – giving holidaymakers in the North East the choice of a host of exciting and exotic destinations, including Norway, Iceland, Spain, Germany and the Baltic.

Clare Ward, Director of Product and Customer Services for Fred. Olsen Cruise Lines, said:

"We are very excited to be basing *Balmoral* in Newcastle for her second cruise season, from May to September 2017, as it means that we are able to offer our loyal guests in the North East an even greater number of cruise departures than ever before, with a choice of 13 in total.

"Fred. Olsen has over 100 years of heritage in running passenger services from the Port of Tyne, and has been operating regular cruise calls from Newcastle since 2006. Since then, Fred. Olsen has seen bookings departing from the Port of Tyne soar, with our Norwegian Fjords cruises selling out in record time.

"The Port of Tyne is ideally placed for our ever-popular Norway, Scandinavian and Baltic itineraries, and we can save up to three days' cruising time sailing from Newcastle to Norway than from Southern ports."

The appealing combination of choice and value offered by Fred. Olsen has already seen many first-time cruisers and repeat customers from the North East region make the decision to use their local port and sail from the Port of Tyne. Fred. Olsen's bookings for 2017 have shown that, so far, its five-night 'Norwegian Fjords', seven-night 'Cruising the Fjordland' and 14-night 'Scandinavian Capitals & St. Petersburg' cruises are bestsellers.

Nolan Gray, Port of Tyne Business Development Director, said:

"It is great to see Fred. Olsen Cruise Lines return with Balmoral and we hope that the continued success of our cruise operations continues to positively impact the economy."

Balmoral's ex-Newcastle sailings in 2017 include:

<u>- 15-night L1714 'Authentic Andalusia' cruise, ex Newcastle on 1st July 2017.</u> Prices start from £999 per person.

Ports of call: Newcastle - Cádiz, Spain - Malaga, Spain (overnight stay) -

Almería, Spain – Gibraltar – Lisbon, Portugal – Vigo, Spain – La Coruňa, Spain – Newcastle

For further information: See http://www.fredolsencruises.com/places-we-visit/cruise-holiday/authentic-andalusia-l1714?referrer=7&isback=1

- <u>Eight-night L1717 'From the Highlands of Scotland to the Lizard Peninsula'</u> <u>cruise, ex Newcastle on 6th August 2017.</u>Prices start from £699 per person.

<u>Ports of call</u>: Newcastle – Oban, Scotland – *Cruising by Duart Castle – Cruising Firth of Lorn* – Belfast, Northern Ireland – Dublin, Ireland – Falmouth, England – Portland, England – Newcastle

For further information: See http://www.fredolsencruises.com/places-we-visit/cruise-holiday/uk-scenes-from-the-silver-screen-l1717?referrer=7&isback=1

- <u>11-night L1722 'Scandinavian Waterways & Capitals' cruise, ex Newcastle</u> on <u>17th September 2017</u>. Prices start from £999 per person.

<u>Ports of call:</u> Newcastle – Copenhagen, Denmark (overnight stay) – *Cruising Stockholm Archipelago* – Stockholm, Sweden (overnight stay) – *Cruising Stockholm Archipelago* – *Cruising Oslofjord* – Oslo, Norway (overnight stay) – Newcastle

For further information: See http://www.fredolsencruises.com/places-we-visit/cruise-holiday/scandinavian-waterways-and-capitals-l1722?referrer=7&isback=1

All prices are based on two adults sharing a twin-bedded Interior Room, and include accommodation, all meals and entertainment on board, and port taxes.

A number of ex-Newcastle cruises are included in Fred. Olsen's tempting 'Summer Sale' campaign, on selected itineraries departing between June and December 2017 (subject to availability).

For further information on Fred. Olsen Cruise Lines, visit the website at

www.fredolsencruises.com Book online, call Reservations on 0800 0355 242 (Monday to Friday, 8am to 8pm; Saturday, 9am to 5pm; Sunday, 10am to 4pm), or visit an ABTA travel agent.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

Contacts



Georgina May
Press Contact
Acting PR Manager
Public Relations
georgina.may@fredolsen.co.uk