



May 04, 2023 14:14 BST

Fred. Olsen Cruise Lines helps guests to 'make it a year to remember' with savings of up to £500 per person unveiled

Fred. Olsen Cruise Lines is helping travellers to 'make it a year to remember', with savings of up to ± 500 per person unveiled today on a selection of sailings in 2023.

Launched today (Wednesday, 3rd May), and running to 14th June inclusive, cruises included in the savings offer chances to seek out Lapland's summertime wildlife, venture into the Arctic to witness the Midnight Sun, and to sail many size-restricted waterways including along Norway's narrow Trollfjord and the Hudson River and Cape Cod Canal in America. More than 50 cruises are included from May to December 2023, with departures available from Liverpool, Newcastle, Rosyth, Southampton and Dover, and ranging from two to 93-nights. Sailings start from £599 per person.

Jackie Martin, Sales and Marketing Director at Fred. Olsen Cruise Lines, said:

"We know that the arrival of warmer, brighter days has many of us dreaming of our next adventure, and so we are giving travellers the chance to experience the world for less in 2023.

"There are more than 50 cruises to choose from, and each itinerary has been hand-crafted purposefully by our specialist Journey Planners, to show you the best cultural and natural highlights in each destination – whether that be the chance to sail between the blue icebergs of Qaqortoq in Greenland, to witness the spectacular autumnal beauty of Canada in the 'Fall' or to learn more about the history surrounding Vesuvius, Pompeii and the Balkan regions in a cruise to many fascinating Italian regions.

"And the adventures aren't limited to time guests spend ashore. Every cruise will feature our new Signature Experiences to celebrate the destinations you'll be visiting, from hosted wildlife-spotting opportunities out on deck to chances to sampling the authentic flavours of the regions in cookery demonstrations, tastings and our menus on board.

"Whichever cruise you choose, you can rest assured it has been designed to showcase the very best of the destinations you'll visit with us, and we can't wait to welcome you aboard."

Among the highlights included in the savings are:

Borealis' 25-night S2309 'Renaissance Italy, the Adriatic & Amalfi Coast' cruise, departing from Liverpool on 22ndMay 2023. Save up to £500 per person. Prices start from £1,999 per person.

- Learn more about the importance of the Renaissance period at its birthplace, Florence
- Discover how the region's art and architecture was influenced by iconic figures such as da Vinci and Michelangelo

• Visits to Dubrovnik, Split and Zadar offer chances to witness the architectural stamps left by the Venetians in Croatia

Itinerary: Cartagena, Spain – Livorno, Italy – Civitavecchia (for Rome), Italy-Sorrento, Italy – Cruising Amalfi Coast & Capri, Italy – Amalfi, Italy – Cruise Strait of Messina, Italy – Fusina (for Venice), Italy – Zadar, Croatia – Split, Croatia – Cruising Bay of Kotor, Montenegro – Kotor, Montenegro – Dubrovnik, Croatia – Valetta, Malta – Málaga, Spain – Liverpool, England

For more details: Visit <u>Borealis' 25-night S2309 'Renaissance Italy, the Adriatic</u> <u>& Amalfi Coast' cruise</u>

Bolette's 14-night T2318 'Summertime in Lapland and Scandinavia' cruise, departing from Newcastle on 1st July 2023. Save up to £400 per person. Prices start from £1,499 per person.

- Savour the breathtaking scenery as you cruise among the isles and islets of the Turki and Stockholm archipelagos
- Spot wildlife including moose, reindeer and birdlife
- Visit the old towns of Rauma (from Turku) and Gamla Stan (from Stockholm)

Itinerary:Newcastle, England – Turku, Finland – Cruising Turku Archipelago, Finland – cruising Kvarken, Finland – Oulu, Finland – Kemi, Finland – Holmsund, Sweden – Sundsvall, Sweden – Stockholm, Sweden – Cruising Stockholm Archipelago, Sweden – Aarhus, Denmark – Newcastle, England

For more details:Visit <u>Bolette's 14-night T2318</u> 'Summertime in Lapland and <u>Scandinavia' cruise</u>

Balmoral's 15-night L2317 'Rugged and Remote Spitsbergen with the Midnight Sun' cruise, departing from Rosyth on 19thJuly 2023. Save up to £400 per person. Prices start from £1,299 per person.

- **E**njoy scenic diversions to witness Nordenskiöldbreen Glacier, Tempelfjorden's Temple Mountain, and Svartisen (the Black Glacier)
- Cruise the Nærøysundet strait, Nordfjord (Meløy) and the ultra-

narrow Trollfjord, only accessible to smaller ships Witness the natural phenomena, the Midnight Sun, as you venture into the Arctic Circle

Itinerary: Rosyth, Edinburgh, Scotland – Åndalsnes, Norway – Cruising Nærøysundet, Norway – Cruising Torghatten, Norway – Cruising Seven Sister Mountain Range, Norway – Cruising Trollfjord, Norway – Cruising Tjeldsundet Strait, Norway – Cruising by Djevelen Tanngard, Norway – Tromsø, Norway – Honningsvåg, Norway – Cruising North Cape, Norway – Cruising by Bear Island, Norway – Cruising by Nordenskiöldbreen, Norway – Cruising Tempelfjorden, Norway – Longyearbyen, Norway – Sortland, Vesterålen, Norway – Cruising by Black Glacier, Norway – Cruising Nordfjorden, Meloy, Norway – Kristiansund, Norway – Rosyth, Edinburgh, Scotland

For more details: Visit <u>Balmoral's 15-night L2317 'Rugged and Remote</u> <u>Spitsbergen with the Midnight Sun' cruise</u>

Balmoral's 34-night L2323 'American Waterways with Canada in the Fall' cruise, departing from Southampton on 26thSeptember 2023. Save up to £500 per person. Prices start from £3,999 per person.

- Enjoy scenic sailing of the size-restricted Hudson River and narrow Cape Cod Canal, only accessible to smaller ships
- Cruise the Chesapeake and Delaware Canals en route to Baltimore, your gateway to discovering Washington
- Explore New York City by day and by night where sites such as Broadway and Times Square await

Ports of call:Southampton, UK – St John's, Newfoundland, Canada (overnight stay) – Sydney, Nova Scotia, Canada – Halifax, Canada (overnight stay) – Saint John, New Brunswick, Canada – Portland, Maine, USA – Boston, Massachusetts, USA – Cruising Cape Cod Canal – Cruising by Statue of Liberty – New York, USA (two-night stay) – Cruising Hudson River – Cruising Chesapeake and Delaware Canal, Baltimore, Maryland, USA – Baltimore, Maryland, USA (overnight stay) – Hamilton, Bermuda – Ponta Delgada, São Miguel, Azores – La Coruña, Galicia, Spain – Southampton, UK

For further information on Fred. Olsen Cruise Lines, visit <u>fredolsencruises.com/summer-sale</u>, call Reservations on 0800 0355 242 (Monday to Friday 8.30am to 6pm, Saturday 9am to 5pm, Sunday 10am to 4pm), or contact your ABTA travel agent.

Fred. Olsen Cruise Lines are proud to sail their own course with their threestrong fleet of smaller ships, *Bolette*, *Borealis* and *Balmoral*, each carrying less than 1,400 guests.

With fewer guests on board, the atmosphere is warm and civilised, and the service is more personal.

This passion for cruising has led to Fred. Olsen having more returning guests than any other cruise line.

Contacts



Georgina May Press Contact PR Manager georgina.may@fredolsen.co.uk

Georgie Long Press Contact PR Executive georgie.long@fredolsen.co.uk