



Made For Life Organics massage

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Fred. Olsen Cruise Lines introduces spa experiences for those with long-term health conditions

Fred. Olsen Cruise Lines introduces Made for Life Organics aboard new ships to offer inclusive spa experience

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Fred. Olsen has become the first cruise line to partner with wellbeing experts Made for Life Organics, to offer inclusive spa experiences including for those

living with long-term health conditions.

New ships *Bolette* and *Borealis* will be the first in the fleet to offer the new rituals, which will include meditative back, body and scalp treatments and facials, suitable for those with sensitive skin and living with cancer.

The rituals use organic, botanical ingredients.

Thomas Rennesland, Hotel Operations Director at Fred. Olsen Cruise Lines, said:

“This is a really important advancement for health and wellbeing treatments at sea, and we are really proud to be the first cruise line to partner with Made for Life Organics.

“Relaxation is such an important part of any holiday, Amanda Winwood and the team at Made for Life Organics have really revolutionised the spa experience for those living with long-term health conditions. We are looking forward to being able to share this with our guests.”

Amanda Winwood, Founder Made for Life Organics said:

“It has been an absolute pleasure for the Made for Life team to have worked alongside the Fred.Olsen Cruise Lines team including Maria Hristova, Fleet Spa Co-ordinator to deliver Made for Life Touch Therapy training across the Spa teams onboard Fred Olsen Cruise Lines.

“These specifically curated Touch Therapy treatment rituals open wellbeing to all and are tailored around each guest experience, to provide total relaxation. With such a wonderful team of professional and compassionate spa therapists, we know that wellness is well and truly ‘On Board’ with Fred. Olsen Cruise Lines”

Made for Life Organics was launched in Cornwall in 2003 and developed advanced Cancer Touch Therapy training, enabling people going through cancer to receive the therapeutic benefits of touch. Treatments and training are approved and accredited by the Standards Authority for Touch in Cancer Care, the Complementary Medical Association and CIBTAC (The Confederation of International Beauty Therapy and Cosmetology).

The Made for Life Treatments will also be introduced into the spas aboard *Balmoraland Braemar* when they resume sailing.

For further information, visit fredolsencruises.com/cruise/world-cruise-s2402. Book online, call our Reservations team on 0800 0355 242 (Monday to Saturday, 9am to 5pm), or contact your ABTA travel agent.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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