

UK Dev Awards

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Fred. Olsen Cruise Lines is finalist in prestigious digital awards

Fred. Olsen Cruise Lines is in the running for a top prize at the highly coveted UK Dev Awards.

The company has been announced as a finalist in the Travel Website of the Year category at the UK Dev Awards 2024 which celebrate all things digital.

Ben Williams, Head of Digital at Fred. Olsen Cruise Lines, said:

“We’re absolutely thrilled to have been named as a finalist in the Travel Website of the Year category.

“At Fred. Olsen Cruise Lines, we work tirelessly to ensure that our guests are always at the forefront, and with that in mind, we redesigned our website to showcase our differences and provide inspiration for new and existing guests.

“We streamlined the booking process making it easier for our guests to book their cruise online, as well as evolving the account section to provide guests with more options to enhance their cruise experience.

“To be shortlisted is a fantastic achievement for our website development team and the recognition is testament to their hard work and dedication in putting our guests at the heart of our business through our digital platforms.”

The winners of the UK Dev Awards 2024 will be announced at a ceremony in London on 21st February.

For further information on Fred. Olsen Cruise Lines, visit the website at www.fredolsencruises.com Book online, call Reservations on 0800 0355 242 (Monday to Friday 8.30am to 6pm, Saturday 9am to 5pm, Sunday 10am to 4pm), or contact your ABTA travel agent.

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