

IMAGINATIVE AND UNUSUAL ITINERARIES  
A WORLD WAITING TO BE EXPLORED



4.5/5  
★★★★★  
based on  
Customer  
Feedback  
eefo

May 21, 2024 11:59 BST

## Fred. Olsen Cruise Lines is finalist in renowned digital awards

Fred. Olsen Cruise Lines is in the running for an accolade at a highly coveted digital awards scheme.

# UK DIGITAL GROWTH AWARDS '24 FINALIST

The company has been unveiled as a finalist in the Travel and Leisure Website of the Year category at the UK Digital Growth Awards 2024 which celebrate impressive digital results leading to further business growth.

**Ben Williams, Head of Digital at Fred. Olsen Cruise Lines, said:**

“We are delighted to have been named as a finalist in the Travel and Leisure Website of the Year category.

“All of the team at Fred. Olsen Cruise Lines are proud of our new-look website which shines a light on our differences and provides inspiration for both existing and prospective guests.

“The new booking system offers a seamless experience for guests choosing to book their cruise online.

“To be shortlisted is a fantastic achievement for our website development team and is recognition for their hard work and dedication in putting our guests at the heart of our business through our digital platforms.”

The winners of the UK Digital Growth Awards 2024 will be announced at a ceremony in London on 20<sup>th</sup> June.

For further information on Fred. Olsen Cruise Lines, visit the website at

[www.fredolsencruises.com](http://www.fredolsencruises.com)

Book online, call Reservations on 0800 0355 242 (Monday to Friday 8.30am to 6pm, Saturday 9am to 5pm, Sunday 10am to 4pm), or contact your ABTA travel agent.

---

## Contacts



### **Ellis Orchard**

Press Contact

Public Relations Manager

Public Relations

[ellis.orchard@fredolsen.co.uk](mailto:ellis.orchard@fredolsen.co.uk)

07557672265



### **Georgina May**

Press Contact

Public Relations Executive

Public Relations

[georgina.may@fredolsen.co.uk](mailto:georgina.may@fredolsen.co.uk)