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Fred. Olsen Cruise Lines launches 'Captain's Collection' Cruise Brochure 2012/13

Fred. Olsen Cruise Lines is launching a new brochure of 73 specially selected, ex-UK cruises for 2012/13, offering exceptional value for money – the 'Captains' Collection', on sale from 1st December 2011. All the featured cruises offer additional savings on the prices in Fred. Olsen Cruise Lines' second edition brochure, and selected cruises offer Double Savings. In addition, some cruises also offer free On Board Spend, on outside cabin grades and above. The special rates detailed in the brochure are applicable on bookings made up to and including 29th February 2012. Bookings made earlier – by 10th January 2012 – can also qualify for free coach travel or car parking, making the offer even better value for money*

The 'Captains' Collection' brochure includes cruises on all four Fred. Olsen ships; <u>Balmoral,Braemar</u>, <u>Black Watch</u> and <u>Boudicca</u>, sailing from a variety of UK ports. Destinations include<u>Norway</u>, <u>Northern Europe</u>, the <u>Mediterranean</u>, the <u>British Isles</u> & <u>Iberia</u>, <u>Canada</u>, and the <u>Canary Islands</u>. Savings can be up to £500 per booking, and discounts vary, depending on the cabin grade and duration of the cruise. On a cruise of 14 nights or more, savings range from £100 on a single cabin to £500 for a suite. Even on a three or four-night mini cruise, guests can save up to £200 per booking through 'Captain's Collection'.

Cruises offering Double Savings include:-

<u>Black Watch</u>'s 'Baltic Christmas Markets' cruise, <u>W1218</u>, a 12-night cruise departing from<u>Southampton</u> on 22nd November 2012. This cruise travels via the Kiel Canal to Warnemunde, Germany for tours to Berlin, and then visits Tallinn (Estonia), St. Petersburg (Russia), Helsinki (Finland), Copenhagen (Denmark), and Kiel (Germany), and returns to Southampton. Prices start from £1,079 per person, based on two adults sharing an inside twin cabin, Grade 'l'.

<u>Braemar</u>'s 'The Azores & the Canaries' cruise, <u>M1208</u>, is a 14-night cruise that departs from<u>Dover</u> on 14th April 2012, and visits Lisbon (Portugal), Arrecife (Lanzarote), Santa Cruz (Tenerife), Santa Cruz (La Palma), Praia da Vitoria (Azores), and Ponta Delgada (Azores), returning to Dover. This cruise has an additional attraction of a theme of 'Drawing' through Fred. Olsen Cruise Lines' <u>Vistas</u> onboard enhancement programme. Prices start from £1,229 per person, based on two adults sharing an inside twin cabin, Grade 'I'. Cruise prices include all meals and entertainment on board and port taxes, representing exceptional value for money.

Selected cruises offer both Double Savings and free Onboard Spend for selected cabin grades, and these include both <u>Boudicca</u> and <u>Braemar</u>'s Christmas cruises for 2012, so there are superb savings to be made for early bookers.

Lol Nichols, General Sales Manager for Fred. Olsen Cruise Lines said: 'These are challenging times for us all, so agents should take advantage of these exceptional offers and encourage their customers to book early and get the pick of the crop in 'Captain's Collection'. These savings should boost early bookings for the 2012/13 cruise season; the savings are really substantial and the destinations covered are varied and attractive. Also, these cruises are all from UK ports, with a good choice of regional departures, making them appealing to customers from all parts of the UK.

'Our 'No Fuel Surcharge Guarantee' also applies on all bookings made by 31st January 2012, for departures from 1st January 2012 onwards, so value for money is guaranteed.'

*Free travel is by coach service, <u>PortLink</u> or <u>National Express</u>, to and from the departure port; alternatively free parking at the departure port. This is available on cruises of 5-23 nights' duration.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

Contacts



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