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## Fred. Olsen Cruise Lines launches new 'Brexit Promise' – with a full refund AND free cruise guarantee

Fred. Olsen Cruise Lines is so committed to helping guests to enjoy the perfect getaway from the moment that they book, without having to worry about the uncertainties of Brexit, that it has launched a new 'Brexit Promise', believed to be the first of its kind within the industry.

Under its pioneering new 'Brexit Promise', if a cruise is cancelled due to the UK leaving the European Union, Fred. Olsen guarantees to give guests a full refund on that sailing PLUS a free cruise.

Peter Deer, Commercial Director for Fred. Olsen Cruise Lines, said:

"With over 170 years of sailing heritage behind us, we have seen many changes and economic uncertainties over the years, but what has never waivered is our focus on giving guests the best possible experience, wherever and whenever they sail with us.

"With our new 'Brexit Promise', you can book your next Fred. Olsen holiday with real confidence, safe in the knowledge that whatever happens, you won't lose out!

"In fact, we are so confident that Brexit won't affect your Fred. Olsen cruise that, should the unexpected happen and your holiday is cancelled due to the UK leaving the EU, we will give you a full refund AND a free cruise!"



What is more, once a cruise has been booked and the deposit paid, Fred. Olsen also guarantees:

- 'No Supplement, No Surcharge' guarantee
- All prices on board in Pounds Sterling
- Fred. Olsen's unique 'Enjoyment Promise'
- ABTA and ATOL protection

This means that, once a booking is confirmed, Fred. Olsen guarantees that no surcharges or supplements will be added to the cruise price. Bookings are

underpinned by the security of ABTA and ATOL protection, while all cruises, shore tours and purchases made on board Fred. Olsen's ships are priced in Pounds Sterling – so that guests can explore the world without having to worry about exchange rates.

Fred. Olsen launched its industry-leading 'Enjoyment Promise' in 2013, from which time it has been offered as standard. Simply book more than 12 weeks ahead on cruises of five nights or more and, if guests find that the cruise is not for them within 48 hours of sailing (24 hours on *Brabant* river cruises), just let Guest Services know on board the ship and Fred. Olsen promises to arrange and pay for flights back to the UK from the next port and repay the cost of the holiday.

Fred. Olsen's new 'Brexit Promise' forms a key part of its latest 'Summer Sale' campaign, which offers attractive savings on 46 Ocean and River sailings from June to September 2019, on all new bookings made from 3<sup>rd</sup> April to 3<sup>rd</sup> July 2019 inclusive. As part of the campaign, guests can save up to £400 per person on their cruise, as well as enjoying up to 200€ in cash to spend ashore on selected sailings, without the added concern of fluctuating exchange rates.

For further information Fred. Olsen Cruises Lines, visit the website at <u>www.fredolsencruises.com</u>

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

## Contacts



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