



Aug 20, 2013 16:40 BST

Fred. Olsen Cruise Lines launches 'Warmer Cruising' brochure of great-value winter 2013/14 cruises

Fred. Olsen Cruise Lines has launched a new 'Warmer Cruising' brochure, offering a selection of tempting cruises, departing between September 2013 and February 2014. These cruises are ideal getaways for the winter and offer some excellent savings, with prices starting from just £49 per person per night, with the opportunity for cruise guests to upgrade to Fred. Olsen's 'all-inclusive' drinks package for just £10 per person per night (£39 per person, per night for mini-cruises, £29 per person, per night for 'festive' sailings).

The launch of Fred. Olsen's new 'Warmer Cruising' brochure is being

supported by a regional TV campaign on selected ITV1 regions, and nationally on digital channels, such as ITV3, referencing 'cruise from Belfast / Dover / Southampton with Fred. Olsen', along with a national advertisement.

The cruises contained within the new 'Warmer Cruises' are on board the four friendly and intimate Fred. Olsen ships - *Black Watch*, *Boudicca*, *Balmoral* and *Braemar* - and depart from Southampton, Dover and Belfast, to destinations including the Caribbean, Canary Islands, Mediterranean, Northern Europe and the Baltic. Fred. Olsen's range of mini-cruises and festive cruises are also featured, as well as the new programme of Canaries fly-cruises aboard *Braemar*, launching in November 2013.

Examples of the excellent prices available in the new 'Warmer Cruising' brochure include:

- *Black Watch's* eight-night W1321 'Spain & Portugal' cruise, departing from Dover on 16th November 2013

This cruise visits Lisbon, Leixoes (for tours to Oporto) - both Portugal - and Vigo and La Coruna - both Spain - before returning to Dover. Prices start from £49 per person, per night.

A bonus for guests on this cruise will be ex-MP, Edwina Currie, who will be joining the ship as guest speaker on the theme of 'Ballroom Dancing', through Fred. Olsen's award-winning on board enrichment programme, Vistas.

- *Balmoral's* eight-night L1320 'Christmas Markets of Northern Europe' cruise, departing from Southampton on 13th December 2013

This cruise takes in the best Christmas markets in Northern Europe, in preparation for the festive season. *Balmoral* calls at Zeebrugge (Belgium), Copenhagen (Denmark), Hamburg and Bremen (both Germany), before returning to Southampton. Prices start from £49 per person, per night.

- *Black Watch's* 25-night W1325 'Christmas in the Caribbean' cruise, departing from Southampton on 20th December 2013

This exotic cruise visits Funchal (Madeira), Bridgetown (Barbados), Castries (St. Lucia), St. John's (Antigua), Philipsburg (St. Maarten), Road Town (Tortola), and Ponta Delgada (The Azores); prices start from £80 per person, per night.

- *Boudicca's* five-night D1328 'Christmas Markets' mini-cruise to Bruges and Bremen, departing from Southampton on 13th December 2013

This pre-Christmas mini-break calls at Bremen (Germany) for an overnight stay, Zeebrugge (for Bruges, Belgium) and returns to Southampton. Prices start from £49 per person, per night.

- *Braemar's* ten-night M1401 Canaries fly-cruise, 'The Sunshine Islands', departing from Tenerife on 7th January 2014

This cruise visits Santa Cruz (Tenerife), El Estaca (El Hierro), Santa Cruz (La Palma), San Sebastian (La Gomera), Funchal (Madeira), Agadir (Morocco) and Arrecife (Lanzarote). Prices start from £49 per person, per night (cruise only). For return flights from either London Gatwick or Manchester, there is a flight supplement of £250 per person, including transfers.

All prices are per person per night, based on two adults sharing an inside, twin cabin, and include all meals and entertainment onboard and port taxes.

Pricing in the 'Warmer Cruising' brochure is subject to the terms and conditions of the Fred. Olsen 'Anchor Fares' scheme; these fares offer specially-reduced prices and require fully payment at the time of booking (see the website www.fredolsencruises.com for full details).

Fred. Olsen is also offering a limited number of twin cabins for sole occupancy for only 50% supplement on selected cruises. In 2011, cruise experts at influential consumer website Cruise Critic voted Fred. Olsen 'Best for Solo Cruisers' in its third annual 'Editors' Picks Awards', and described it as 'the line most committed to keeping the solo traveller happy.'

Fred. Olsen was recently voted one of the Top 10 holiday providers in a Which? consumer survey:
<http://www.which.co.uk/media/popup/table-popup-holiday-companies-->

For further information on Fred. Olsen Cruise Lines, visit the website at www.fredolsencruises.com Book online, call Reservations on 0800 0355 150 (Monday - Friday, 8am - 8pm; Saturday, 9am - 5pm; Sunday, 10am - 4pm), or visit an ABTA travel agent.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

Contacts



Georgina May

Press Contact

Acting PR Manager

Public Relations

georgina.may@fredolsen.co.uk