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Fred. Olsen Cruise Lines Launches Worldwide Cruise Brochure for 2011-12

Fred. Olsen Cruise Lines has launched its brochure of worldwide cruises for 2011/12, with a new, more user-friendly design. The new format includes a useful gazetteer of ports of call, listed alphabetically, so it is easier than ever to research each destination on a selected cruise. Individual cruise pages now also feature a series of highlights relevant to each cruise, making selection easier.

The range of destinations is varied and comprehensive:

- 'Epic' long voyages – 5 cruises
- Iberia and Northern France – 5 cruises
- Norway and Arctic – 22 cruises
- Baltic – 11 cruises
- Mini – 9 cruises
- Mediterranean and Adriatic – 15 cruises
- Around UK – 4 cruises
- Canary Islands and Atlantic Islands – 21 cruises
- Caribbean (including fly-cruises) – 22 cruises
- Cruises on charter – 1 cruise

In total, the brochure details 115 cruises which will visit 247 ports in 115 different countries and islands, and features all four of the company's ships: Balmoral, Boudicca, Black Watch and Braemar. Fred. Olsen is continuing its programme of regional departures with cruises leaving from Dover, Southampton, Liverpool, Newcastle, Greenock and Rosyth. Braemar continues to provide a comprehensive Caribbean fly-cruise programme in the winter, with flights from Gatwick and Manchester aboard fully escorted, exclusive Fred. Olsen charters.

The popular additional activities – ArtsClub and Flagship Golf – also feature, with many new ArtsClub topics now added to the list.

Nigel Lingard, Marketing Director for Fred. Olsen said: “We are very pleased with the new brochure, both in terms of its style and its content. It is encouraging to say that bookings looking ahead to 2011/12 are very buoyant, with certain cruises attracting a great deal of interest even before the brochure is launched – such as Black Watch's Red Sea voyage. We look forward to welcoming back many of our regular customers in 2011/12 and, of course, to seeing new faces on board.”

He continued: “With the many issues currently facing air travellers – from strikes to volcanic ash – we are confident that the popularity of cruising, with its relaxed approach and departures from UK ports, will go from strength to strength, and our bookings to date certainly seem to bear this out.”

For information on Fred. Olsen cruises visit the website www.fredolsencruises.co.uk . For bookings visit the website, call Fred. Olsen Reservations on 01473 742424, or see your preferred travel agent.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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