



Sep 03, 2020 17:48 BST

Fred. Olsen Cruise Lines named ‘Best Cruise Line Operator for Groups’ in the Group Travel Awards 2020 – for the ninth consecutive year!

Fred. Olsen Cruise Lines has today been named ‘Best Cruise Line Operator for Groups’ – for a record ninth consecutive year - in the Group Travel Awards 2020.

Ellie Fulcher, Sales Manager for Groups and Affinity at Fred. Olsen Cruise Lines, accepted the award at a glittering virtual awards ceremony this afternoon.

On receiving the award, she said:

“It has been an extremely challenging year for us all in the travel industry, but throughout it all we have had the support of our guests who can’t wait to get back cruising with us again.

“Thank you to each and every one of you who voted for us to win this award today. It really is a testament to the support and loyalty of all of the group travel organisers that we work with. To win it this year, after everything, makes this award extra special. And to be able to say we have won it for nine consecutive years – just wow! It really is a privilege working with you all, and long may it continue.

“We can’t wait to welcome you and your groups back on board our new look fleet very soon.”

Fred. Olsen beat off stiff competition from the other cruise lines in

this category, including Cruise & Maritime Voyages, Hurtigruten, Emerald Waterways and P&O Cruises.

Fred. Olsen is committed to offering groups the very best, tailor-made cruise experience, whatever their appetites and interests. Fred. Olsen's bespoke groups service appeals to those travelling in a group, with family or friends, or with their local club, association or society, and Fred. Olsen can also offer an entire ship for an exclusive full-ship group.

For group bookings and enquiries, please contact Fred. Olsen Cruise Lines' dedicated Group Sales Department on 01473 746169 (Monday to Friday, 9am until 5pm), or e-mail group.sales@fredolsen.co.uk. For further information on Fred. Olsen Cruise Lines, visit the website at www.fredolsencruises.com

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

Contacts



Georgina May

Press Contact

Acting PR Manager

Public Relations

georgina.may@fredolsen.co.uk