

SILVER



TRAVEL



★ WINNER 2020 ★

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Fred. Olsen Cruise Lines named 'Best Ocean Cruise Line' at the Silver Travel Awards 2020 – for a record five years running

Fred. Olsen Cruise Lines has been crowned 'Best Ocean Cruise Line' at the Silver Travel Awards 2020 – for a record five years in a row!

More than 225,000 votes were cast as part of the Silver Travel Awards, with the winners announced at a virtual awards ceremony yesterday afternoon, hosted by writer and broadcaster, Gyles Brandreth.

Ellie Fulcher, Group Sales and Affinity Manager at Fred. Olsen Cruise Lines,

said:

“Thank you to each and every one of you who voted for us to win the ‘Best Ocean Cruise Line’ category. It has been a challenging year for us all in travel, not least in cruise.

“We know that our guests have been extremely supportive of us, and can’t wait to get back cruising again, but to win this title again really does mean so much.

“We can’t wait to welcome the wonderful Silver Travel Advisor members aboard our ships again soon. Here’s to many years of happy cruising ahead!”

Debbie Marshall, Managing Director, Silver Travel Advisor said:

“Over-50’s may not have had the opportunity to holiday quite as they intended this year, but they have been keen to show their support for the travel companies that have best delivered in these unprecedented times. Their awards are especially well-deserved this year and we’d like to add particular congratulations to Fred. Olsen Cruise Lines for having won Best Ocean Cruise Line for the fifth year running.”

The accolade follows on from Fred. Olsen Cruise Lines being named ‘Best Cruise Line Operator for Groups’ in the Group Travel Awards 2020 earlier this month, for a record nine consecutive years.

For further information on Fred. Olsen Cruise Lines, visit www.fredolsencruises.com. Book online, call Reservations on 0800 0355 242 (Monday to Friday 8.30am to 6pm, Saturday 9am to 5pm), or contact your ABTA travel agent.

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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