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Fred. Olsen Cruise Lines Partners with 'Fraser at Sea' for New YouTube Series: Setting Sail at 60

Fred. Olsen Cruise Lines has partnered with cruise enthusiast *Fraser at Sea* to launch *Setting Sail at 60*, a new six-part YouTube series debuting today.

The series follows Scottish cruise enthusiast Fraser and his mum, Margaret, as they embark on six unforgettable cruises to mark her 60th birthday year. New to cruising, Margaret experiences life at sea for the first time, whilst discovering what makes travelling with Fred. Olsen Cruise Lines feel so special.

Across the six episodes, viewers will join Fraser and Margaret as they complete 60 bucket-list experiences, with each episode capturing 10 meaningful moments – from spotting dolphins in open waters to sailing through the iconic Kiel Canal.

Designed to convey the authentic emotions of a first-time cruiser, the series showcases Margaret's genuine reactions, emotional milestones and the growing sense of adventure that comes with exploring the world in a whole new way.

Setting Sail at 60 offers a heartfelt and personal insight into the joys of cruising, while highlighting the unique destinations and experiences available with Fred. Olsen Cruise Lines.



Fraser and Margaret pictured in front of Fred. Olsen Cruise Lines' Borealis

Fraser Porteous, also known as 'Fraser at Sea', said:

“Cruising has been a huge part of my life for years, so sharing my mum’s first-ever cruise with her on a Fred. Olsen Cruise Lines sailing was something I was really excited about.

“With *Setting Sail at 60*, we wanted to capture that real sense of excitement and discovery as a first-time cruiser. Filming the series gave us some

unforgettable moments together, and I'm excited for viewers to experience that journey with us."

Chloe Finn, Social Media & Brand Activation Manager at Fred. Olsen Cruise Lines, added:

"We've been developing this concept together for more than a year, and from the start we were incredibly excited about it. Our aim was to create a series that celebrates the joy of discovery, while showcasing the very best of Fred. Olsen Cruise Lines through the eyes of both a seasoned cruiser and a first-time guest.

"This is one of the first series of its kind in the cruise industry, and we're very proud of what we've created. We hope viewers enjoy watching it as much as we enjoyed bringing it to life."

Setting Sail at 60 is available to watch on the Fred. Olsen Cruise Lines YouTube channel. The first episode launches today, Friday 20th February 2026 at 6pm, with new episodes released every Friday.

To watch the series, visit: <https://www.youtube.com/@fredo...>

For more information about Fred. Olsen Cruise Lines and its sailings, visit www.fredolsencruises.com

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