



Nov 08, 2024 11:00 GMT

Fred. Olsen Cruise Lines partners with The Cruise Maps to capture unforgettable journeys for guests

Fred. Olsen Cruise Lines has teamed up with The Cruise Maps to offer guests a personalised memento of their cruise.

The new partnership will see The Cruise Maps use AIS data tracking Fred. Olsen's fleet of smaller-sized ships *Bolette*, *Borealis* and *Balmoral* to create a custom print map of each unique voyage for guests.

The maps can be personalised to highlight special events or milestones from

guests' cruises, with the option to give the map a custom title to make it truly unique.

James Moss, Cruise Product Manager at Fred. Olsen Cruise Lines, said:

“This exciting new partnership with The Cruise Maps really compliments our commitment to delivering unforgettable experiences for our guests, before, during and after their cruise.

“The creation of these bespoke maps further enhances that. What could be better than a personalised map of our guests' cruise route, especially if it holds a special memory or milestone occasion such as a birthday or wedding anniversary.”

The maps are not just available for future cruises. With tracking data accessible dating back to 2015, guests can have keepsakes made from voyages on former ships including *Braemar*, *Black Watch* and *Boudicca*.



Matthew Jones, Co-founder of The Cruise Maps, said:

“We're really excited to launch the official Fred. Olsen Cruise Map.

“This unique map captures the essence of the iconic Fred. Olsen Cruise Lines brand and will be the perfect keepsake for guests.”

The maps will be available to purchase as prints, framed prints, digital prints and in a cruise album, for guests who would like multiple cruise maps, online, with prices starting from £30.

Guests will be able to view the range of products in the on board Logo Shops.

For further information about the partnership, visit the website

www.thecruisemaps.com/pages/fred-olsen

Book online at www.fredolsencruises.com or call Reservations on 0800 0355 215 (Monday to Friday 8.30am to 6pm, Saturday 9am to 5pm, Sunday 10am to 4pm), or contact your ABTA travel agent.

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