

**2024
FINALIST**

Jul 03, 2024 13:54 BST

Fred. Olsen Cruise Lines shortlisted for three prizes at UK Social Media Awards

Fred. Olsen Cruise Lines has been announced as a triple finalist at the 2024 UK Social Media Awards.

The cruise line has been shortlisted in the Best Use of Instagram and Best Use of Facebook categories. While Social Media Marketing Manager Chloe Bullard is a finalist in the Mark Hanson (Rising Star) Award, recognising the brightest and most promising social media communicators.



The awards showcase the best in social media and digital marketing.

Chloe Bullard, Social Media Marketing Manager at Fred. Olsen Cruise Lines, said:

“It is fantastic to be recognised at the UK Social Media Awards, especially in three categories.

“To be shortlisted is a wonderful celebration of the hard work we put in on our social media platforms to create dynamic and engaging content for our audience.

“I’m also incredibly proud and humbled to be included among the finalists for the Mark Hanson Award who are all achieving amazing results across the social media industry.”

The winners will be announced at a glitzy awards ceremony in London on 2nd October.

For further information about Fred. Olsen Cruise Lines, visit the website at www.fredolsencruises.com

Book online or call Reservations on 0800 0355 242 (Monday to Friday 8.30am to 6pm, Saturday 9am to 5pm, Sunday 10am to 4pm), or contact your ABTA travel agent.

Contacts



Ellis Orchard

Press Contact

Public Relations Manager

Public Relations

ellis.orchard@fredolsen.co.uk

07557672265



Georgina May

Press Contact

Public Relations Executive

Public Relations

georgina.may@fredolsen.co.uk