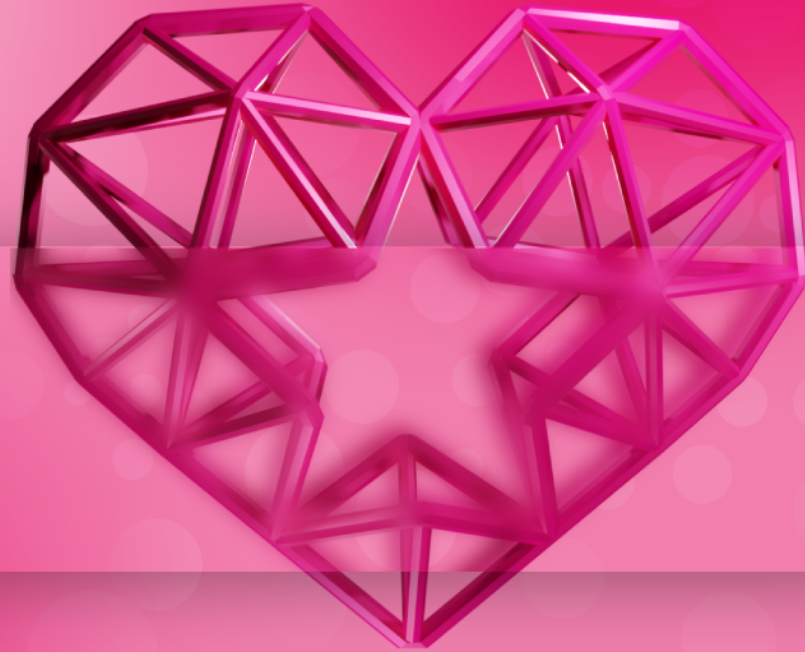




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EXPERIENCE AWARDS 2023



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Fred. Olsen Cruise Lines shortlisted in two prestigious award schemes

Fred. Olsen Cruise Lines is in the running for several prizes at two highly coveted award schemes.

Fred. Olsen is vying for three awards – Customers at the Heart of Everything, Best Customer-Centric Culture and Best Customer Service – at the UK Customer Experience Awards 2023.

Alongside this, the Wave Awards 2023 shortlist has been announced with Fred. Olsen making the cut for five prizes.

Hosted by Real Response Media's 'World of Cruising' magazine, Fred. Olsen is

up for Best Ocean Cruise Line, Best Specialist Cruise Line, Best for Solo Travellers, Best for Excursions and Best for Cuisine.

Fred. Olsen has also been shortlisted by the public in the first round of the consumer voting for the Wave Awards for the Favourite Ocean Cruise Line accolade.

Clare Ward, Director of Product and Customer Service at Fred. Olsen Cruise Lines, said:

“We’re delighted to have made the shortlist for so many awards.

“At Fred. Olsen, we work tirelessly to ensure that we offer our guests a range of exciting, innovative and memory-making cruise experiences on board our elegant smaller ships, so it is great to be in the running for several prizes at both the Wave Awards and UK Customer Experience Awards.

“Of course, our success would not be possible without our loyal guests and I’m sure that they will get behind Fred. Olsen by voting for us in the Favourite Ocean Cruise Line category.”

The winners of the UK Customer Experience Awards 2023 will be announced at a glitzy ceremony at Wembley Stadium on 11th October. While the Wave Awards winners will be revealed on 13th November at The Dorchester Hotel in London.

To vote for Fred. Olsen Cruise Lines in the Favourite Ocean Cruise Line category, visit www.thewaveawards.com between 1st August and 15th September.

For further information on Fred. Olsen Cruise Lines, visit the website at www.fredolsencruises.com Book online, call Reservations on 0800 0355 242 (Monday to Friday 8.30am to 6pm, Saturday 9am to 5pm, Sunday 10am to 4pm), or contact your ABTA travel agent.

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