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## Fred. Olsen Cruise Lines' special 2014/15 cruise deals for solo travellers

Fred. Olsen Cruise Lines has always attracted a high volume of solo travellers, and is able to offer the 'personal service' on board to make them very welcome. To make cruising with Fred. Olsen even more attractive to solo guests, as part of its '2014/15 Launch' campaign, the cruise line has introduced 'no single supplement' on certain twin grade cabins for sole occupancy, on a selection of 2014/15 cruises. These special 'no single supplement' deals mean that a solo guest, occupying a twin cabin, will pay the same per person rate as a couple, on applicable cruises.

Other selected Fred. Olsen cruises in 2014/15 have a reduced 'twin-for-sole occupancy' supplement, ranging from 50% to 75%, on selected twin grades.

Nathan Philpot, Sales and Marketing Director for Fred. Olsen Cruise Lines, said:

“We understand how difficult it can be to find holidays for one without huge single supplements. So, right now, to extend a warm welcome to single travellers, Fred. Olsen Cruise Lines is offering special deals on selected 2014/15 twin cabins for sole occupancy.

“We are very proud that, in 2011, cruise experts at influential consumer website Cruise Critic voted Fred. Olsen ‘Best for Solo Cruisers’ in its third annual ‘Editors’ Picks Awards’, and described us as ‘the line most committed to keeping the solo traveller happy’.”

For those guests who prefer a single cabin, Fred. Olsen has a number of single cabins available on each of its four ships – Balmoral, Braemar, Boudicca and Black Watch, covering all grades, from ‘Single Inside’ and ‘Single Outside’ cabins, to ‘Single Balcony Suites’. Overall, the fleet has 190 single cabins; Braemar offers 40 such cabins, Black Watch and Boudicca each have 43, and Balmoral has 64.

Fred. Olsen’s new product range for the 2014/15 cruise programme includes the cruise line’s first-ever series of two-night cruises – ‘Introductory Cruises’ – making it even easier for a solo guest to try a cruise and see whether it is the kind of holiday for them, before embarking on a longer voyage.

The Fred. Olsen cruises that will attract no single supplement on selected twin grade cabins occupied by solo travellers include (subject to availability):

- Boudicca’s 28-night D1419 ‘Empires of the Mediterranean & Black Sea’ cruise, departing from Liverpool on 11th October 2014
- Boudicca’s two-night D1423 ‘Dublin Christmas Mini Cruise’, departing from Liverpool on 19th December 2014
- Braemar’s three-night M1430 ‘Paris Mini Cruise’, departing from Southampton on 20th November 2014
- Balmoral’s 14-night L1415 ‘Historic Islands & Cities of Portugal’ cruise, departing from Southampton on 10th October 2014
- Balmoral’s ten-night L1416 ‘Artistic City Break’ cruise to Oslo, Amsterdam and Antwerp, departing from Southampton on 24th

October 2014

- Balmoral's two-night L1418 'French Christmas Mini Cruise', departing from Southampton on 19th December 2014

Once on board a Fred. Olsen ship, solo travellers will find exclusive gatherings for them to get to know each other, and staff on board will seat them together for dinner, and arrange companions for solo travellers when going ashore, if required. There are also Gentleman Hosts and Dance Couples on board the ships to provide dancing partners for solo guests. The relatively small size of Fred. Olsen's fleet ships, and the relaxed and friendly atmosphere on board, make Fred. Olsen cruises especially attractive for those travelling alone.

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Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

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