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Fred. Olsen Cruise Lines Supports Local Conservation Efforts with Suffolk Wildlife Trust

Fred. Olsen Cruise Lines' shore-side team took part in conservation activities at Trimley Marshes Nature Reserve, supporting efforts to protect Suffolk's local wildlife.

Members of staff from Fred. Olsen Cruise Lines recently spent the day volunteering with Suffolk Wildlife Trust at Trimley Marshes Nature Reserve, taking part in practical conservation work to help care for the local environment.

As part of a Suffolk Wildlife Trust 'Wild Work Day', the team helped clear litter from key walking routes and wetland areas, collecting a total of 18.7kg. Their efforts helped to enhance the quality of the habitat and ensure a cleaner, safer space for both wildlife and visitors. The activity forms part of Fred. Olsen Cruise Lines' continued commitment to sustainability and to supporting the communities it works alongside.

Suffolk Wildlife Trust manages more than 7,100 acres of wild places across 50 nature reserves, protecting a rich variety of landscapes – from coastal habitats to ancient woodland. Volunteer activity plays a vital role in supporting this work, especially at a time when conservation efforts are increasingly crucial.

Julie Long, Partnerships Manager at Suffolk Wildlife Trust, said:

“Our Wild Work Days are a wonderful way for people to get involved in hands-on action that protects and restores some of Suffolk’s most precious wildlife, while contributing to a richer and more resilient natural environment. From practical conservation tasks to wellbeing-focused activities that help deepen our connection with nature, there are so many meaningful ways to take part.

“It’s the incredible support of volunteers that makes our work possible and helps us move closer to our shared vision for a wilder Suffolk.”



Dominic Simpson, Sustainability Manager at Fred. Olsen Cruise Lines, added:

“We’re grateful to Suffolk Wildlife Trust for welcoming our team. The day was thoroughly enjoyed and met with great enthusiasm from everyone involved. It’s incredibly rewarding to contribute meaningfully to the community and natural environment we’re part of.

“We look forward to continuing to involve our colleagues – both onboard and ashore – in activities that make a genuine difference and nurture a shared commitment to sustainability”

The volunteering session forms part of the cruise line’s wider community engagement programme, which aims to strengthen local partnerships and support initiatives that align with its long-term sustainability goals.

For more information on Fred. Olsen Cruise Lines’ sustainability initiatives, visit: www.fredolsencruises.com/legal/sustainability. To learn more about Suffolk Wildlife Trust, visit: www.suffolkwildlifetrust.org

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