



May 19, 2015 13:57 BST

## **Fred. Olsen Cruise Lines to exhibit at the Suffolk Show, Wednesday 27<sup>th</sup> and Thursday 28<sup>th</sup> May 2015 – visit us on Stand 416!**

Ipswich-based Fred. Olsen Cruise Lines will be exhibiting at this year's Suffolk Show at Trinity Park, Ipswich, on Wednesday 27<sup>th</sup> and Thursday 28<sup>th</sup> May 2015, on Stand 416, Tenth Avenue, to showcase its fabulous range of worldwide cruise holidays.

Visitors to the Fred. Olsen stand will be able to talk to knowledgeable and friendly cruise experts to learn more about what makes the cruise line such a

successful and trusted holiday brand.

Rachael Jackson, Public Relations Manager for Fred. Olsen Cruise Lines, said:

“We are delighted to be exhibiting at the Suffolk Show again this year. We are looking forward to welcoming all types of visitors to our stand, some of whom may know the Fred. Olsen brand extremely well, and some who would like to learn more about our exciting range of cruise holidays and destinations.

“As a local company, we want to talk to local people about the holiday options available to them, and we know that we have lots of loyal Fred. Olsen cruisers across Suffolk. We will also be highlighting our hugely popular Harwich and Tilbury cruise sailings for 2016, which are ideal for the Suffolk holidaymaker, just on the doorstep.”

On its stand, Fred. Olsen will be running a ‘Win a Cruise’ competition, where visitors have the chance to win a two-night mystery mini-break for two aboard the cruise line’s 804-guest *Black Watch*, worth over £400, departing from Harwich on 29<sup>th</sup> October 2016. This innovative mini-cruise is a ‘first for Fred.’ and will leave cruisers guessing where their secret destination will be!

Visitors to the Fred. Olsen stand at the Suffolk Show will also be able to take advantage of a number of free branded giveaways, enter a business card prize draw, dress up as Captain, view the scale cruise ship models and get into the holiday spirit with Fred. Olsen!

Fred. Olsen operates a fleet of four smaller, more intimate ships – *Balmoral*, *Braemar*, *Boudicca* and *Black Watch* – which, being on a more ‘human scale’, are able to sail right to the heart of destinations worldwide from a number of convenient, regional UK ports. In the 2016/17 cruise season, Fred. Olsen will be visiting a record 253 ports in 84 countries.

**To find out more about Fred. Olsen Cruise Lines, visit the website at [www.fredolsencruises.com](http://www.fredolsencruises.com)**

**For information on the Suffolk Show 2015, visit the website at [www.suffolkshow.co.uk](http://www.suffolkshow.co.uk)**

Fred. Olsen Cruise Line operates in the UK with four intimately sized ships for a more personal cruising experience.

## Contacts



### **Georgina May**

Press Contact

PR Manager

[georgina.may@fredolsen.co.uk](mailto:georgina.may@fredolsen.co.uk)



### **Georgie Long**

Press Contact

PR Executive

[georgie.long@fredolsen.co.uk](mailto:georgie.long@fredolsen.co.uk)