



Fred. Olsen Cruise Lines at the Port of Dover [Credit: Channel 4 and ITN Productions]

Jun 20, 2025 10:38 BST

Fred. Olsen Cruise Lines to feature in new Dover TV series

Fred. Olsen Cruise Lines is set to appear in an upcoming episode of a new behind-the-scenes TV series filmed at the Port of Dover.

Featuring on episode four of *Dover 24/7: Britain's Busiest Port*, airing on Channel 4 on Monday 23rd June at 8pm, the focus will be on the operations of its 1,353-guest ship, *Borealis* on a turnaround day, and how the crew prepare the ship for the embarkation of new guests, and departing from the port.

Holly Goddard, Head of Brand at Fred. Olsen Cruise Lines said:

"We are thrilled to be involved in this fascinating series, which underlines the importance of the Port of Dover and the huge amount of work that goes into its day-to-day running. Aboard *Borealis*, viewers will be able to enjoy a rare glimpse behind the scenes as our crew carefully prepares the ship to welcome new guests. From the thorough cleaning of every deck to the precise coordination of supplies and services, each task is carried out with the same care and attention that defines a Fred. Olsen cruise, ensuring our guests feel special from the very first moment they step on board."

Peter Wright, Head of Cruise at the Port of Dover said:

"This prime-time TV episode, dedicated to Dover Cruise and one of our longstanding cruise lines, showcases the hard work, passion, and exceptional service from many different teams, to ensure hundreds of people experience a holiday of a lifetime.

"My thanks go to Fred. Olsen Cruise Lines and their guests for partnering with us, and to our operations, security, and guest services teams for presenting the incredible activity and sights of a turnaround call and bustling three cruise ship day in Dover."

This June and July, *Borealis* will set sail from Dover on four unforgettable cruises, taking guests to the beautiful Norwegian fjords, the dramatic landscapes of Iceland, the volcanic Azores archipelago and the lush island of Madeira.

Fred. Olsen Cruise Lines is also running a limited time offer of an additional £50 per booking saving on our 2025 cruises from Dover, applicable on all new bookings made between June 20th and 25th, when quoting the code 'DOVER50' at the time of booking. This offer is on top of any other promotions available.

Dover 24/7: Britain's Busiest Portis a six-part series that began airing on 2nd June 2025, taking viewers inside some of the key port control centres to meet frontline staff, showcase the operational procedures and minute-by-minute decisions made at this major UK transport hub.

Upcoming highlights on *Borealis* sailings from Dover include:

Borealis' 7-night S2517 'Scenic Landscapes of the Norwegian fjords' cruise, departing from Dover on 27th **June 2025.** Prices start from £1,199 per person.

- Enjoy beautiful views as *Borealis* sails the orchard-lined Hardangerfjord
- Experience a detour to witness the power of Fureberg Waterfall
- Immerse yourself in the Norwegian outdoor living concept of friluftsliv

Itinerary: Dover, England – Cruising Hardangerfjord, Norway – Cruising Maurangerfjord & Furebergfossen, Norway – Eidfjord, Norway – Ulvik, Norway – Cruising Lysefjord, Norway – Cruising Jøsenfjorden, Norway – Cruise to Svandalsfoss Falls, Norway – Bergen, Norway – Dover, England

For more details: Visit <u>S2517</u> 'Scenic Landscapes of the Norwegian fjords'

Borealis' 13-night S2518 'Volcanic Vistas of the Azores and Madeira' cruise, departing from Dover on 4th July 2025. Prices start from £1,499 per person.

- Experience volcanoes and crater lakes on the Azorean Islands
- Go in search of whales and dolphins in the island's surrounding waters
- Discover the colourful botanical gardens of Madeira

Itinerary: Dover, England – Praia da Vitoria, Azores – Ponta Delgada, Azores – Funchal, Madeira – Lisbon, Portugal – Cruise by Cristo Rei & Abril 25 Bridge, Portugal – Dover, England

For more details: Visit <u>S2518</u> 'Volcanic Vistas of the Azores and Madeira'

Borealis' 12-night S2519 'Whales, Waterfalls & Geysers of Iceland' cruise, departing from Dover on 17th July 2025. Prices start from £1,599 per person.

- Witness the splendour of Iceland's volcanic landscapes
- See puffins before they head south for the winter
- Discover how Iceland turns its natural power into energy

Itinerary: Dover, England - Tórshavn, Faroe Islands - Reykjavík, Iceland -

Grundarfjörður, Iceland – Ísafjörður, Iceland – Akureyri, Iceland - Cruising Eyjafjörður, Iceland - Cruising by Norðfjarðarhorn & Gerpir, Iceland - Cruising Pentland Firth, Scotland - Cruising by Duncansby Sea Stacks, Scotland – Dover, England

For more details: Visit S2519 'Whales, Waterfalls & Geysers of Iceland'

Borealis' 5-night S2520 'Scenic Norwegian Fjords in Five Nights' cruise, departing from Dover on 29th July 2025. Prices start from £949 per person.

- Discover the beauty of the Norwegian fjords in just five nights
- Enjoy a journey on the Flåm railway, through mountain scenery
- In Bergen, explore colourful Bryggen Wharf and it's famous fish market

Itinerary: Dover, England – Bergen, Norway – Cruising Hardangerfjord, Norway – Ulvik, Norway – Dover, England

For more details: Visit <u>S2520 'Scenic Norwegian Fjords in Five Nights'</u>

For further information on Fred. Olsen Cruise Lines' sailings from Dover, visit www.fredolsencruises.com/cruises-from-dover

Book online or call Reservations on 0800 0355 242 (Monday to Friday 8.30am to 6pm, Saturday 9am to 5pm, Sunday 10am to 4pm), or contact your ABTA travel agent.

Contacts



Georgina May
Press Contact
Acting PR Manager
Public Relations
georgina.may@fredolsen.co.uk