

Guests in the Morning Light Pub on board Fred. Olsen Cruise Lines

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## Fred. Olsen Cruise Lines to show key sporting events across fleet this summer

Fred. Olsen Cruise Lines has announced that it will broadcast all UEFA European Football Championship matches, Wimbledon and the Olympics aboard its fleet throughout the summer.

On their three smaller ocean cruise ships – *Bolette, Borealis*, and *Balmoral* – matches and games will be shown in public areas as well as in guest cabins.

Starting  $14^{th}$  June, all UEFA European Football Championship matches will be aired, with a total of 51 matches being played among 24 teams over 30 days, culminating in the final in Berlin on  $14^{th}$  July. Wimbledon will be shown from  $1^{st}$  - $14^{th}$  July, and from  $26^{th}$  July to  $11^{th}$  August, the Olympic Games in Paris

will be available for quests to enjoy.

To enhance the sporting celebrations, an exciting new range of cocktails will be available, including the Strawberry Striker, Kick-off Collins, Matchday Mojito and Penalty Punch.

## Clare Ward, Director of Product and Customer Service at Fred. Olsen Cruise Lines, said:

"We know that sporting events are important to many of our guests, and we wouldn't want them to miss out on these three key events in the sporting calendar while on board a cruise. We're thrilled to share that we will be showcasing such a wide range of significant events this summer across our fleet.

"Guests could be watching a thrilling match or an intense game, all while enjoying a perfectly themed cocktail alongside the excellent food, service, and entertainment that come with being on a Fred. Olsen cruise."

## Highlighted cruises include:

Balmoral's 10-night L2422 'The Life and Landscapes of Iceland' cruise, departing from Rosyth on 22<sup>nd</sup> July 2024. Prices start from £1,299 per person.

- Discover volcanic wonders such as the Snæfellsjökull Glacier
- Witness thundering waterfalls and spurting geysers
- Take the chance to encounter humpbacks on a whale-watching tour

Itinerary: Rosyth, Scotland – Cruising by Duncansby Sea Stacks, Scotland – Cruising Pentland Firth, Scotland – Heimaey, Vestmannaeyjar, Iceland – Reykjavik, Iceland – Grundarfjörður, Iceland – Cruising by Hrisey, Iceland – Cruising Eyjafjörður, Iceland – Akureyri, Iceland – Husavik, Iceland – Torshavn, Faroe Islands – Rosyth, Scotland

For more details: Visit L2422 'The Life and Landscapes of Iceland'

**Borealis' 14-night S2417 'Volcanic Islands of the Azores and Madeira' cruise, departing from Dover on 31<sup>st</sup>July 2024.** Prices start from £1,199 per person.

- Discover more of Portugal's maritime history in Lisbon
- Admire the blue hydrangeas in full bloom in the Azores
- Spot sperm whales and other marine life with ORCA representatives

Itinerary: Dover, UK – Praia da Vitoria, Azores – Ponta Delgada, Azores – Funchal, Madeira (overnight stay) – Lisbon, Portugal – Cruise Mouth of River Tagus, Belem Tower and Discovery Monument, Portugal – Cruise by Cristo Rei and Abril 25 Bridge, Portugal – Lisbon, Portugal – Lexiões, Portugal – Dover, UK

For more details: Visit <u>S2417</u> 'Volcanic Islands of the Azores and Madeira'

For further information on Fred. Olsen Cruise Lines, visit the website at <a href="https://www.fredolsencruises.com">www.fredolsencruises.com</a>Book online, call Reservations on 0800 0355 242 (Monday to Friday 8.30am to 6pm, Saturday 9am to 5pm, Sunday 10am to 4pm), or contact your ABTA travel agent.

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