

Credit: Ben Jones

Jul 12, 2023 10:12 BST

## Fred. Olsen Cruise Lines to work with global charity dedicated to saving world's seagrass meadows

Fred. Olsen Cruise Lines has teamed up with global environmental charity Project Seagrass on a project to raise awareness of the ocean's seagrass habitats.

Scientists from the organisation will join a cruise on board *Bolette* to the Isles of Scotland and the Faroes in August.

The experts will spend time both on deck and shoreside to help guests learn more about the importance of seagrass and how it plays a crucial role for

wildlife, communities and climate stability.

## Tim Spicer, On Board Journey Planning Manager at Fred. Olsen Cruise Lines, said:

"We know that our guests love to gain a deeper understanding of the destinations we visit on our cruises, so we are thrilled to be teaming up with Project Seagrass.

"Our new Earth Room on board *Bolette* has been designed to inspire and ignite a passion for guests to find out more about the world we live in and how we can lessen our impact on the environment.

"Project Seagrass will be presenting on current restoration techniques and sharing ways that we can all make small changes in our lives to positively impact climate change."

The work with Project Seagrass ties in with Fred. Olsen Cruise Lines' Signature Experience, Itinerary Insights, which celebrates how guest speakers are chosen to give like-minded travellers a deeper understanding of a particular subject.

Project Seagrass' Associate Scientist, Anouska Mendzil, will spend time both on deck and shoreside with a variety of events. These include an audience with session, daily forums in the Earth Room, hosted lunch forums, a hosted showcase of two conservation films and a hosted shoreside experience in Kirkwall. In addition, the team will take part in deck watching in conservation-related areas, have one-on-one meetings with guests and use research material and papers to host book club style discussions.

Project Seagrass Associate Scientist Anouska Mendzil

Set up in 2013, Project Seagrass is the only global environment charity solely dedicated to the conservation of seagrass ecosystems to ensure they are protected now and for future generations.

Louise Swindell, Fundraising and Relationship Manager at Project Seagrass, said:

"The entire Project Seagrass team are delighted to be working with Fred. Olsen Cruise lines to raise awareness of the importance of seagrass.

"Working together to save the world's seagrass, addressing both the climate and biodiversity crisis is essential for both people and planet."

**Bolette's6-night T2321 'Isles of Scotland and The Faroes' cruise, departing from Dover on 7**<sup>th</sup> **August 2023.** Prices start from £849 per person.

- Delight in the beauty of Scotland and the Faroes
- See the landscapes of Shetland and Orkney
- Visit Tórshavn, with its Viking heritage

**Itinerary:** Dover, UK – Lerwick, Scotland – Tórshavn, Faroe Islands – Kirkwall, Scotland – Cruise by Lindisfarne and Bamburgh Castle, UK – Dover, UK

For more details: Visit Bolette's T2321 'Isles of Scotland and The Faroes'

For further information on Fred. Olsen Cruise Lines, visit the website at <a href="https://www.fredolsencruises.com">www.fredolsencruises.com</a> Book online, call Reservations on 0800 0355 242 (Monday to Friday 8.30am to 6pm, Saturday 9am to 5pm, Sunday 10am to 4pm), or contact your ABTA travel agent.

To find out more about Project Seagrass, visit <a href="https://www.projectseagrass.org">www.projectseagrass.org</a>

## Contacts



Georgina May
Press Contact
Public Relations Executive
Public Relations
georgina.may@fredolsen.co.uk